



Let's Work Together to Tackle and Adapt to Climate Change

PERTH & KINROSS COUNCIL CONSULTATION

OCT 2020 – JAN 2021

Introduction

- ▶ Let's Work Together to Tackle and Adapt to Climate Change
 - ▶ Delivered within five phases:
 - ▶ Phase 1: General (276no. Responses)
 - ▶ Phase 2: Energy and Buildings (53no. Responses)
 - ▶ Phase 3: Land Use (67no. Responses)
 - ▶ Phase 4: Transport (70no. Responses)
 - ▶ Phase 5: Business and Industry (14no. Responses)

Consultation Development - Summaries

- ▶ Summary pages formed based on the following:
 - ▶ Overview
 - ▶ Who Is Engaging
 - ▶ Competition
 - ▶ Who Can Participate
 - ▶ How We Are Engaging
 - ▶ Events
 - ▶ Questionnaire
 - ▶ Links to each phase and relevant publications (updated regularly)

Consultation Development - Questions

Process

- ▶ Lead officers formed specialist user groups to form the questions for each phase (Energy, Housing, Transport, Waste, Economic Development, Biodiversity & Greenspace)
- ▶ Streamlined question structure to ensure the user remained engaged.
- ▶ Two formats used depending on user participation, required responses and length of consultation:
 - ▶ Phase 1 – Generic (linear survey) – Predominately mandatory questions with a 'click next' function from start to finish, whilst making full use of skip logic.
 - ▶ Phases 2-5 - Topic specific (non-linear/chapter based) Optional contents structure – sections chosen depending on the respondents personal interest.



Contents Format

Consultation contents

The first two sections of this consultation are required. The remaining sections within the table of contents are optional, please complete the sections which are relevant to you.

Page	Response
Welcome To Phase 2 (Required)	0 of 5 questions answered
General Questions (Required)	0 of 17 questions answered
Fuel Poverty	0 of 8 questions answered
Council Housing	0 of 5 questions answered
Housing Association Dwellings	0 of 4 questions answered
Tenants - Private Rented Housing	0 of 2 questions answered
Landlords - Private Rented Housing	0 of 5 questions answered
Owner Occupied Housing	0 of 6 questions answered
Non-domestic buildings: Council Property Portfolio	0 of 7 questions answered
Non-domestic buildings: Non-Council	0 of 3 questions answered

Consultation Development – Question Guidance

- ▶ Optional guidance and information was used throughout each phase.
- ▶ Utilised the Hub ‘Fact Bank’
 - ▶ Embedded specific pages of the climate action plan which is related to the question being asked.
 - ▶ Links to targets set by Scottish Government.
 - ▶ Focussed narrative.
 - ▶ Examples given to encourage response rates.

Do you think that climate change has already impacted on your lifestyle choices?

▼ Expand to view some examples of lifestyle choices which may be impacted:

- Transport (cycle, car, bus, train, flights)
- Energy (heating your house or business)
- Food Waste
- Clothing (waste, sustainable fabrics, ethical production and sale)
- Food Choices
- Hobbies
- If you are a business, what choices do you make which may impact the lifestyle of your employees.

Consultation Development – Question Guidance

Definitions were displayed in factbanks to help the respondent answer particular answers.

Please put the following global effects of climate change in order of importance (1 being the least important and 6 being the most important).

Descriptions

- ▶ **Atmospheric pollution** and its impact on human health (e.g. respiratory and cardiovascular diseases like asthma and heart diseases)
- ▶ **Extreme weather events** (e.g. increased rainfall, heatwaves, droughts)
- ▶ **Inequalities between communities** (e.g. less developed countries have to face consequences for the actions of developed countries)
- ▶ **Harm to biodiversity** (loss of plants and animal species)
- ▶ **The Economy** (cost of fighting and adapting to climate change)
- ▶ **The Built Environment** (failure to have climate ready and/or damage to man-made buildings, places and structures including our roads and other infrastructure)



Consultation Development - Design

Banners

Logos

Promotional videos

<https://youtu.be/jS0YcG7dYfg>

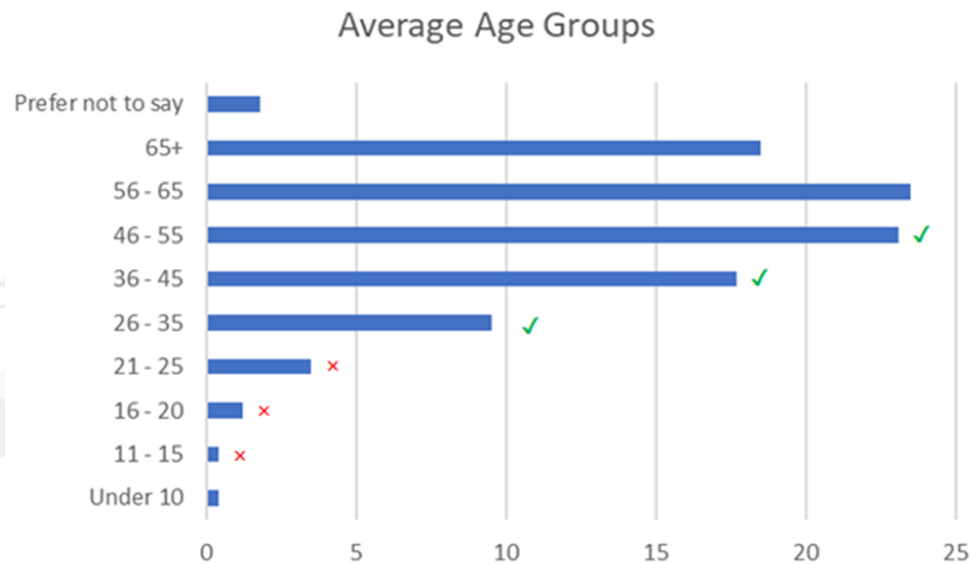


Consultation Promotion

- ▶ Advertising methods
 - ▶ Council social media, Facebook & Twitter
 - ▶ Council corporate website and climate change webpage
 - ▶ Advertising on buses
 - ▶ Digital advertising on external websites
 - ▶ Internal news bulletins and business bulletin
 - ▶ Local newspapers – promoted by the climate cafes
 - ▶ Climate café volunteers promoted the survey within their local communities and schools

Response rate

Average age groups



Challenges

- ▶ The engagement was initially scheduled from March 2020 – May 2020 but was delayed due to the pandemic outbreak
- ▶ Few responses from schools
- ▶ Mainly attracted individuals already in climate action

Next steps

- ▶ Analyse full engagement and identify key challenges faced across different areas and sectors
- ▶ Report to Council
- ▶ Develop community project ideas to include in our Action Plan – providing financial support, and help/guidance where possible
- ▶ Continue to engage with stakeholders;
- ▶ Establish P&K web platform

This is an ongoing process and we will continue to work with and support our communities, businesses and partners to achieve targets and become a climate resilient Perth and Kinross.

Thank you