

Scotland's Climate Assembly

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Introduction

- Grounded in Scotland's Climate Change Act (2019)
- Comprised of over 100 Assembly Members - randomly selected to be broadly representative of the people of Scotland

Assembly Question:

How should Scotland change to tackle the climate emergency in an effective and fair way?

- Embedded in parliamentary process - Ministers must respond to the Assembly's recommendations within 6 months of the final report being published
- Interim Report (March), Final Report (May)

- **Weekend One: Introduction to global climate change**
- **Weekend Two: What does climate change mean for Scotland?**
- **Weekends Three & Four:**
 - **Home & Communities**
 - **Work & Travel**
 - **Diet & Lifestyle**
- **Weekend Five: Consolidating 3 streams**
- **Weekend Six: Decision making**
- **Weekend Seven – Supporting statements**

Design & Facilitation

**Involve &
The Democratic Society**



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Pre-Assembly Engagement: Dialogue

- 9th October -26th October 2020
- Promoted on our website and social media, with paid advertising
- Pre-moderated
- 14 pre-seed ideas
- Google analytics



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Latest Highest rated Most comments		
<div>Infrastructure</div> <div>4.1 (18 votes) 24 comments</div> <div>October 08, 2020 at 09:10AM</div>	<div>Who should do what?</div> <div>4.6 (21 votes) 23 comments</div> <div>October 08, 2020 at 09:09AM</div>	<div>Our communities</div> <div>4.1 (12 votes) 14 comments</div> <div>October 08, 2020 at 09:08AM</div>
<div>Land use</div> <div>4.5 (37 votes) 28 comments</div> <div>October 08, 2020 at 09:07AM</div>	<div>Green jobs</div> <div>4.8 (30 votes) 14 comments</div> <div>October 08, 2020 at 09:06AM</div>	<div>Energy</div> <div>4.6 (28 votes) 40 comments</div> <div>October 08, 2020 at 09:05AM</div>
<div>The products we make, buy, and throw away</div> <div>4.6 (31 votes) 15 comments</div> <div>October 08, 2020 at 09:04AM</div>	<div>Recovering from Covid-19</div> <div>4.1 (15 votes) 9 comments</div> <div>October 08, 2020 at 09:02AM</div>	<div>Working</div> <div>3.9 (13 votes) 11 comments</div> <div>October 08, 2020 at 09:02AM</div>
<div>Learning about climate change</div> <div>4.6 (33 votes) 21 comments</div> <div>October 08, 2020 at 09:01AM</div>	<div>Food</div> <div>4.7 (46 votes) 22 comments</div> <div>October 08, 2020 at 08:59AM</div>	<div>Improving our homes</div> <div>4.4 (20 votes) 16 comments</div> <div>October 08, 2020 at 08:47AM</div>
<div>Transport</div> <div>4.5 (27 votes) 25 comments</div> <div>October 08, 2020 at 08:27AM</div>	<div>Walking, cycling and scooting</div> <div>4.5 (40 votes) 21 comments</div> <div>October 08, 2020 at 08:21AM</div>	

Users

4.3K

↑25,094.1%

Sessions

6.7K

↑33,230.0%

Bounce Rate

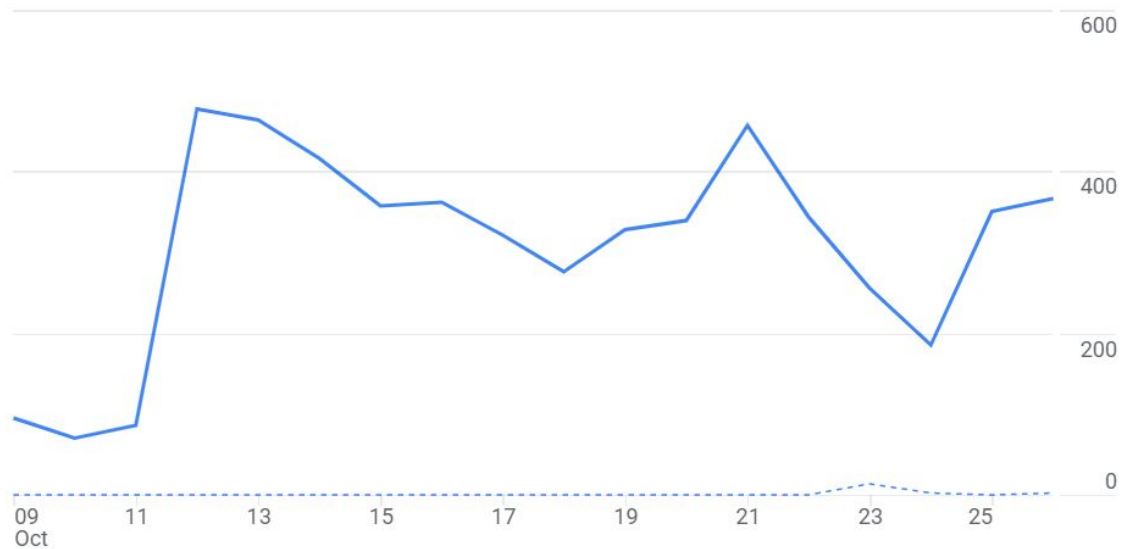
63.62%

↑41.4%

Session Duration

5m 12s

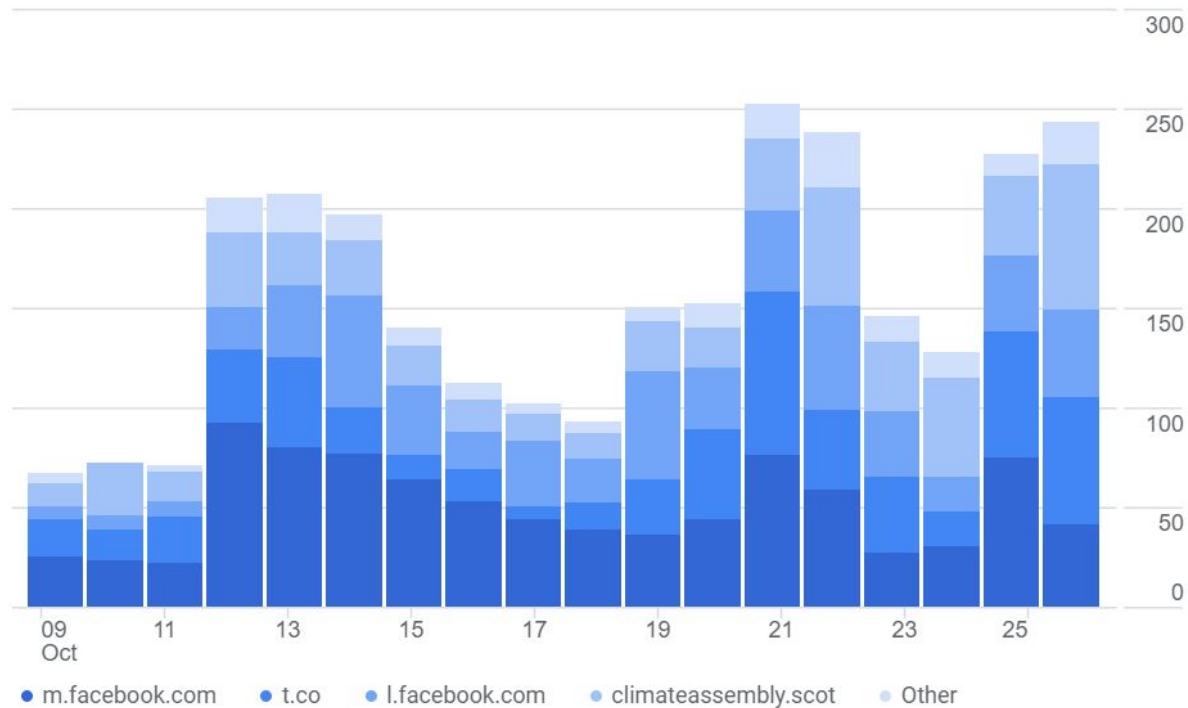
↓35.1%



Traffic Channel

Source/Medium

Referrals



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Challenge statistics

Number of ideas	244
Number of comments	1008
Number of contributors	153
Number of ratings	2617
Number of topics	113

How we used the Dialogue

SCOTLAND'S CLIMATE ASSEMBLY

-Pre-engagement Overview

Follow-up report

- Pre-engagement Evidence Summary released last week
- Same thematic chapters as the Pre-engagement Overview:
 - Mechanisms of Change & Fairness
 - Energy
 - Diet & Lifestyle
 - Work & Travel
 - Homes & Communities



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PRE-ENGAGEMENT EVIDENCE SUMMARY

4.4 Air Travel

Respondents thought that air travel should be heavily taxed, including aeroplane fuel. Another point mentioned was that the carbon footprint for every flight should be made clear – for example, this could be printed on every ticket, so the purchaser can make informed decisions about choosing to fly.

Respondents also thought that the public should generally be cutting down on air miles altogether, with penalties for frequent flyers. One idea was to have a voucher system; each person has an allocated amount of air miles for every 10 years which would hopefully reduce the amount of flying.

- Dialogue Overview, p. 17



Leo Murray, Director of Innovation and a co-founder of Possible, commented that **“there’s certainly scope for taxing air travel higher”** but **“most of the reduction in flights comes from people at the bottom of the income spectrum, and you effectively make air travel the preserve of a wealthy elite”**. Instead, Murray proposes a frequent flyer levy: **“give everybody one tax-free flight each year, with tax kicking in at the second flight and rising incrementally with each additional fly after that within a given year.”**



- **Hosted the Dialogue earlier to allow more time for analysis**
- **Stronger media engagement to promote the Dialogue, including traditional media**

What would we have done differently?



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What next?

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SCOTLAND'S CLIMATE ASSEMBLY

DOING POLITICS DIFFERENTLY



VOTING ON ASSEMBLY GOALS

Assembly Members will vote on the goals
between Weekends Six and Seven.



WEDNESDAY 24TH MARCH

Scotland's Climate Assembly's Interim
Report will be laid before the Scottish
Parliament.

Laying the Interim Report will allow the
Assembly's views to be included in briefings
for new MSPs.



WEEKEND SIX

Assembly Members will meet to discuss
and deliberate on the
recommendations drafted in each
stream.



WEEKEND SEVEN

In Weekend Seven the Assembly will
develop supporting statements for
the recommendations.



MAY 6TH - SCOTTISH PARLIAMENTARY ELECTIONS

What next?

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MAY - AFTER THE ELECTION RESULTS

Scotland's Climate Assembly's full report will be laid before the Scottish Parliament.

Laying the full report will trigger the start of the six month period for the Scottish Government to respond to your recommendations.



NOVEMBER - SCOTTISH GOVERNMENT RESPONSE

Six months after the full report is published the Scottish Government must respond to your recommendations. This might include a Parliamentary Debate.



ENGAGEMENT - MAY - NOVEMBER 2021

There will be opportunities for you to talk about and promote your recommendations to the public, Scottish Parliament, Scottish Government, Local Authorities and the UK Parliament.

The Secretariat and Conveners will also advocate on your behalf. Please let the Secretariat know if you would like to be involved.



NOVEMBER 1 - 14TH - UN CONFERENCE OF PARTIES - COP 26 -GLASGOW

The Secretariat is exploring a number of opportunities for the Assembly to engage with the COP26 Climate Conference

Questions?

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