

How we're using Citizen Space...

Greater Manchester Combined Authority

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What are we going to cover?

- Devolution and how we're making Greater Manchester one of the best place in the world to grow up, get on and grow old
- What the Combined Authority looked like 20 months ago
- A 2016 consultation that could have gone better, the challenges we inherited – and how we went about fixing them
- Pushing Citizen Space to its limit...
- And where we find ourselves now...



2.8m people
+240,000 since 2010



110,000 businesses



1.3m working in
Greater Manchester
+100,000 over next
10 years



Over 100,000 Higher
Education students at
five HE institutions

Greater Manchester

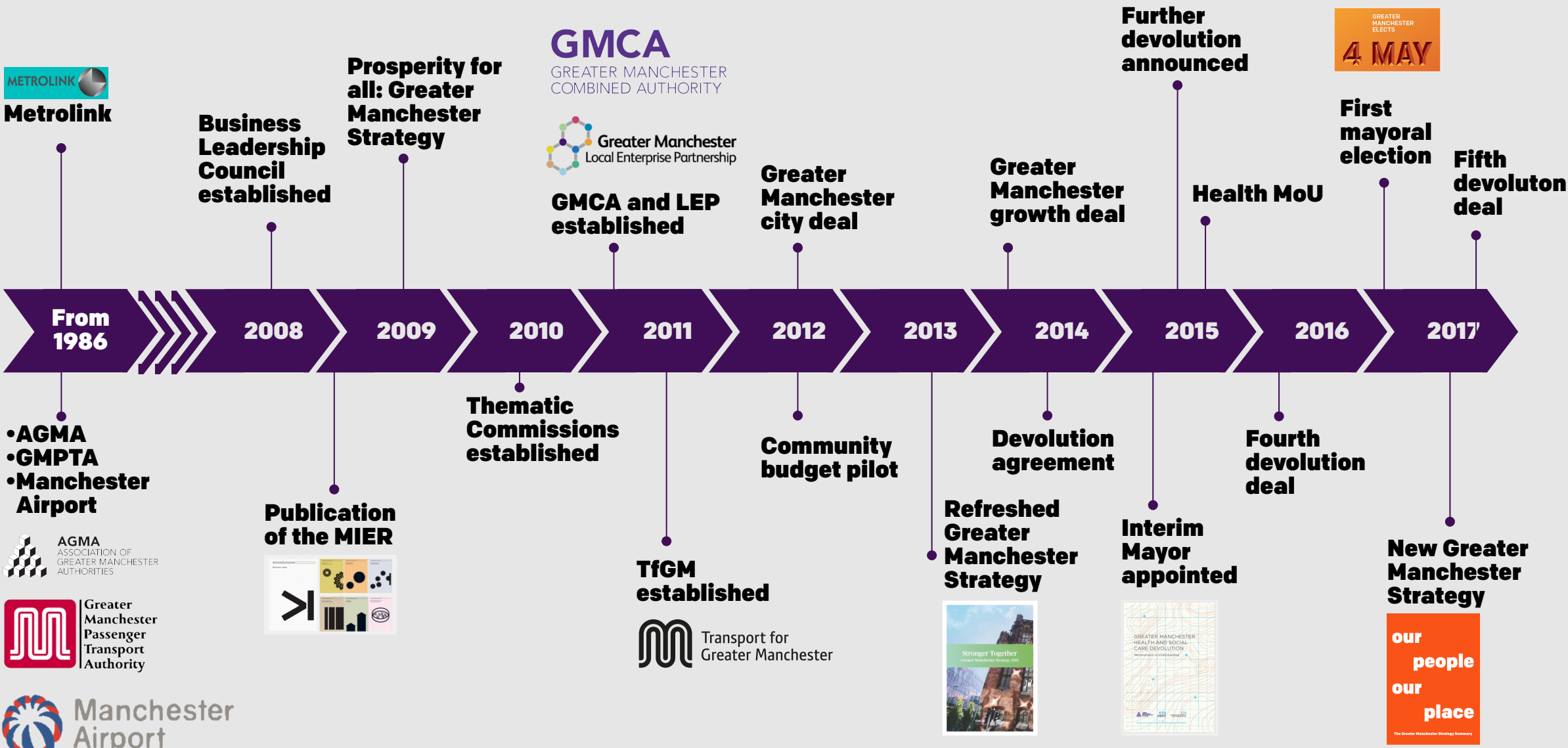


What is the GMCA?

- GMCA is made up of the 10 Greater Manchester council leaders and chaired by the Mayor.
- Strong connections with public, private and CVSE city-region bodies
 - Health & Social Care Partnership
 - Transport for Greater Manchester
 - Greater Manchester Police
 - Local Economic Partnership
 - GM Council for Voluntary Organisations
- Greater Manchester, and the Mayor as an individual, have more devolved powers than any other place. This includes health, fire, police and crime, transport, waste and economic growth.



The Greater Manchester Story



Let's make



1

Children
starting school
ready to learn



2

Young people
equipped for life



3

Good jobs for
people to progress
and develop



4

A thriving
economy in Greater
Manchester



5

World-class
connectivity

Greater Manchester

one of the best



6

Safe, decent and
affordable housing



7

A green
city for all



8

Safe and strong
communities



9

Healthy lives
and quality care



10

An age-friendly
Greater Manchester

places in the world

What the Combined Authority looked like on the 8th May 2017

- First elected Mayor, and an appointed deputy mayor
- 10 council leaders
- Around 8 different organisations brought together
- Policy teams: core investment, housing, police and crime, work and skills,
- Support teams: comms and engagement, research, governance, finance, HR
- Large range of disciplines and knowledge – but different systems, processes... and approaches to consultation

A 2016 consultation that could have gone better...

- Greater Manchester Spatial Framework 2016
 - Planning document for the future of Greater Manchester / Combined plan for the ten Local Authorities that make up the GMCA
- In 2016 - 27,000 responses - 16,000 paper based
 - Incredibly challenging for the portal
 - Content changing through the consultation
 - Petitions and duplicate responses
- Mixed messaging
 - Narrative ran away with itself, become a plan about the destruction of the green belt
 - Positives of the plan - growth, infrastructure, transport innovation, economy were lost in the story
- Uncoordinated approach to consultation (events, materials, way to respond)
 - People didn't know how to get involved
 - People didn't understand a postcode / district approach
 - Lack of coordination on messaging and 'why are we doing this?'

... the challenges we inherited ...

Internal challenges ...

- A planning team with established processes
- A new integrated Comms and Engagement function that wants to do things differently
- A Mayor with a manifesto pledge he wants to keep – *zero net loss of green belt*
- Over 40 stakeholders close to the project and have a vested interest and motivation for it to be a success
- Still having a contract with the old consultation portal and how we manage this...

External to the Combined Authority ...

- Highly political environment; change in Leaders, past proposals being used in local democratic processes
- Motivated wider stakeholder groups with differing views, waiting to find fault with the approach
- The eyes of the media – locally, regionally and nationally are on us...

... and how we went about fixing it ...



Pushing Citizen Space to its limit...

- Making 30+ documents, 3000+ pages of text, the views of 40+ internal stakeholders ... all make sense. In one online consultation.
- Recognising we have three different audiences – two are easy to engage – but how do we encourage involvement from those who have no motivation or bias?
- Using all of the functionality – videos, iframes, multiple factbanks, file uploads

Overview

Greater Manchester's Plan for Homes, Jobs and the Environment: The Greater Manchester Spatial Framework, is all about making our city region fit for the future and one of the best places in the world to live, work and visit.

ANDY BURNHAM
MAYOR OF
GREATER
MANCHESTER

"As we outline the city-region's new plans for homes and jobs, transport infrastructure, clean air and the environment, I want to highlight Greater Manchester's commitment to putting people at the heart of everything we do.

"We are a city-region with a radical spirit in our DNA – we have always delivered industrial innovations whilst never forgetting the people that power that economy.

"Greater Manchester's Plan for Homes, Jobs and the Environment is a plan for the people, set to make Greater Manchester the very best place to grow up, get on and grow old."



This is how young people from across Greater Manchester see their city-region in the future ...



- [Plan for Homes, Jobs, and the Environment \(FULL DRAFT\)](#)
- [Plan for Homes, Jobs and the Environment \(OVERVIEW\)](#)
- [Download a pdf of the full draft](#)
- [Download a pdf of the overview document](#)

Closes 18 Mar 2019

Opened 14 Jan 2019

Contact

planningandhousing@greatermanchester-ca.gov.uk

[► What is this plan and why do we need it?](#)

[► What the plan covers](#)

[► What's different compared to the 2016 draft?](#)

[► The future of Greater Manchester](#)

Why We Are Consulting

Local people are the driving force behind Greater Manchester's success. It's important that you have your say on the future of the place you call home, and help shape its transition into a world-leading city region.

Following this consultation, we will review all the responses we've received and consider how we need to revise the plan in light of what you've said. Our current timetable is for a second phase of consultation to take place in autumn 2019, and for a final, agreed plan ready to implement in December 2020.

A number of events are listed below for different Districts across Greater Manchester. This will be added to as the consultation progresses.

Greater Manchester's Plan for Homes, Jobs, and the Environment

[Get started!](#) >

Bolton - Carnegie Hall, Westhoughton Town Hall

From 25 Feb 2019 at 14:00 to 25 Feb 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Manchester - Central Library

From 26 Feb 2019 at 15:00 to 26 Feb 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Trafford - Urmston Library

From 26 Feb 2019 at 16:00 to 26 Feb 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Wigan - Wigan Town Hall

From 26 Feb 2019 at 16:00 to 26 Feb 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Question Time in Wigan with the Mayor of Greater Manchester

From 26 Feb 2019 at 19:30 to 26 Feb 2019 at 21:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Trafford - Altrincham Library

From 27 Feb 2019 at 16:00 to 27 Feb 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Manchester - Wythenshawe Forum

From 27 Feb 2019 at 16:00 to 27 Feb 2019 at 20:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Bury - Elizabethan Suite

From 6 Mar 2019 at 12:00 to 6 Mar 2019 at 20:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Bolton - Friends Meeting House

From 6 Mar 2019 at 14:00 to 6 Mar 2019 at 19:00

[Add to my Calendar \(ics\)](#)

[► More information](#)

Related

[Privacy Notice specific to the GMSP consultation](#)
208.8 kB (PDF document)

[How to use this consultation platform](#)
713.5 kB (PDF document)

[View all the supporting information on the GMCA website](#)

[Read the plan overview](#)

[Read the full plan](#)

[National Planning Policy Framework \(NPPF\)](#)

[National Planning Practice Guidance \(NPPG\)](#)

[Developing a Good Employment Charter](#)

gmconsult.org

GMCA

Consultation Contents

You can respond to whichever chapters you're interested in and answer as many (or as few) questions as you like. Submit your response whenever you're ready, or save and return to the survey at a later time.

All comments must be submitted by 23:59, Monday 18 March, 2019.

► [Help understanding the information](#)

► [Where do I start?](#)

Page	Response
About you (Required)	<div><div></div></div> 0 of 5 questions answered
1. Introduction	<div><div></div></div> 0 of 5 questions answered
2. Context	<div><div></div></div> 0 of 1 questions answered
3. Our Vision	<div><div></div></div> 0 of 1 questions answered
4. Our Strategy	<div><div></div></div> 0 of 15 questions answered
5. A Sustainable and Resilient Greater Manchester	<div><div></div></div> 0 of 8 questions answered

▼ [Where do I start?](#)

The only **required** section is **About You**.

If you've not got much time and don't want too much detail, take a look at the '**Introduction**'.

If you want more information about each of the policy areas, also take a look at **chapters, 2 to 10**.

If you're interested in commenting on a particular site, you can find these listed in **Chapter 11** and its sub-chapters.

If you are having difficulty accessing the information within this consultation or require the consultation in an alternative format, please get in touch:

- Email: planningandhousing@greatermanchester-ca.gov.uk
- Telephone: 0161 778 7000.

4. Our Strategy

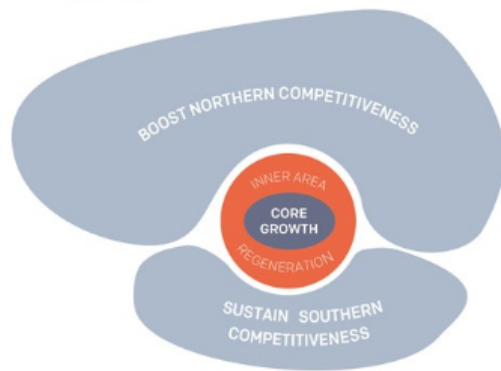
Through this plan we want to deliver inclusive growth across the city-region for the benefit of everyone.

This chapter looks at boosting northern competitiveness, regenerating our inner areas and sustaining southern competitiveness, with the City Centre continuing to be the driver of growth.

We plan to make the most of our key locations and assets, address disparities, make efficient use of land, and prioritise development of brownfield sites.

This chapter looks at how can It also looks at the role of the town centres, green infrastructure and a sustainable transport network in delivering the vision for Greater Manchester.

SPATIAL STRATEGY



13. Our spatial strategy

The overall spatial strategy of this plan seeks to take advantage of the opportunities for delivering high levels of economic growth, whilst addressing the challenges for securing genuinely inclusive growth and prosperity.

Making the most of the key assets at the core of the conurbation is central to the approach, as this will be essential to maximising the competitiveness of Greater Manchester and driving economic growth across the city region.

Securing major investment in the surrounding inner areas will be important to addressing the extensive deprivation in those neighbourhoods, as well as supporting the successful functioning of the core areas.

► MAP: Spatial Strategy

Do you agree with the Spatial Strategy?

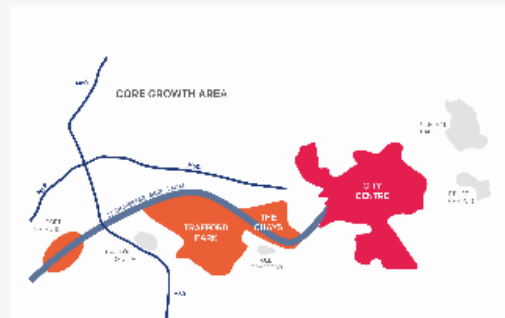
- ☐ Agree
- ☐ Mostly agree
- ☐ Neither agree nor disagree
- ☐ Mostly disagree
- ☐ Disagree

What is the reason for your answer?

14. Core Growth Area

The Core Growth Area, made up of central Manchester, south-east Salford, and north Trafford provides a huge scale and diversity of economic opportunity.

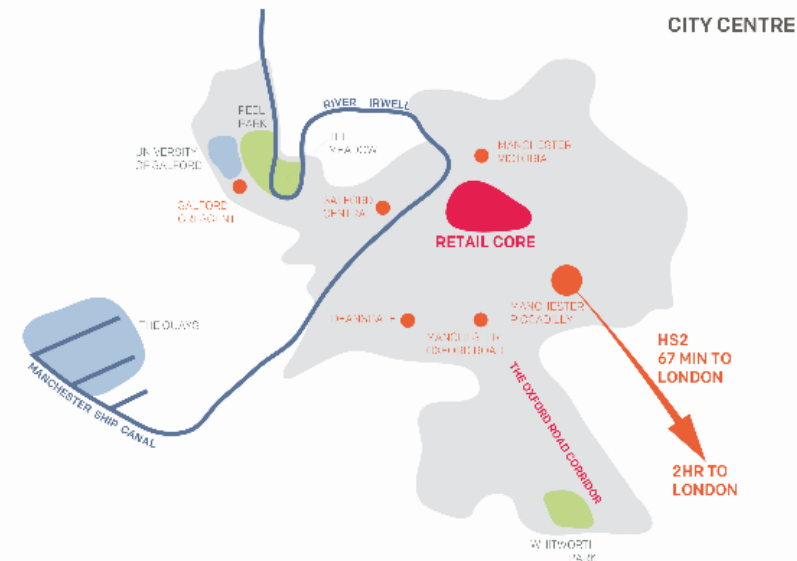
A strong focus of growth in this area is fundamental to the overall strategy for Greater Manchester, providing the best opportunity to increase our international competitiveness.



15. City Centre

The City Centre is immensely important to the Greater Manchester economy, offering a huge range of employment, shopping, leisure and tourism opportunities.

It has massive development potential and will be the largest source of new jobs and homes in the city-region over the next few decades.



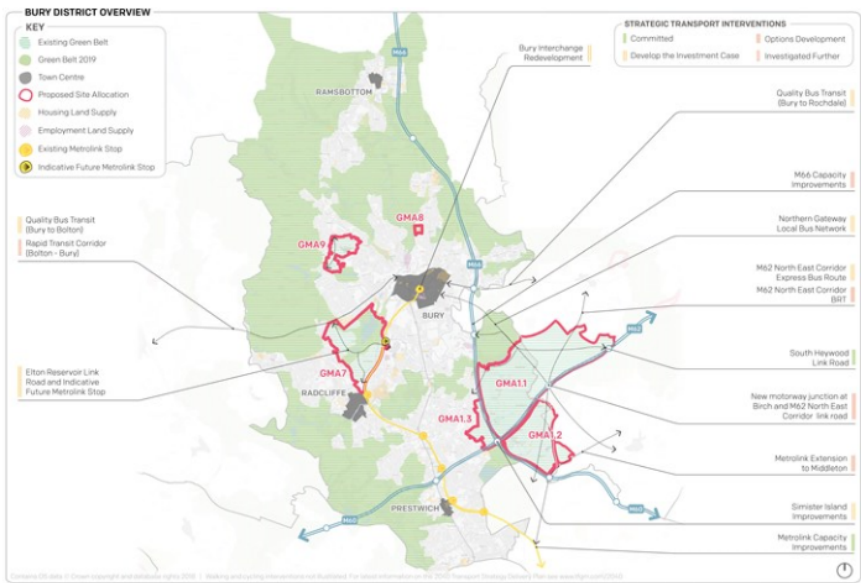
► View the policy...

11c Bury

There are three allocations in Bury. These will provide land for a broad mix of almost 5,000 houses, including affordable homes.

These three allocations are:

- **GM Allocation 7: Elton Reservoir Area**
- **GM Allocation 8: Seedfield**
- **GM Allocation 9: Walshaw**



► [Full chapter and other information](#)

84. Bury - GM Allocation 7: Elton Reservoir Area

▼ [Proposals for this site...](#)

Map of the site



- Proposed draft GMSF allocations
- Proposed green belt
- Local authority boundary

Map not working?

- [MappingGM](#)

About this site

GM Allocation 7: Elton Reservoir Area

The area around Elton Reservoir is of strategic significance, not only for Bury, but also in the Greater Manchester context given that it will bring forward one of the GMSF's largest contributions to future housing supply and provide a diverse mix of house types and affordable housing provision for the Bury and Radcliffe areas.

The site is almost entirely surrounded by the existing urban area and is well-connected to existing infrastructure although the delivery of around 3,500 new homes will require the provision of significant levels of new and improved transport and other supporting infrastructure.

Development at this site will be required to:

1. Deliver a broad mix of around 3,500 houses to diversify the type of accommodation in the Bury and Radcliffe areas, including higher densities of development in areas with good accessibility and with potential for improved public transport connectivity, particularly in the southern areas of the site;
2. Make provision for affordable housing in accordance with local planning policy requirements;
3. Make provision for recreation to meet the needs of the prospective residents in accordance with local planning policy requirements;
4. Make provision for significant new and improved highways infrastructure to enable the proposed level of development to be accommodated, including:
 - i. A north-south spine road connecting Bury and Bolton Road (A58) to Bury Road, Radcliffe;
 - ii. A connection from the spine road to Spring Lane, Radcliffe via the former Coney Green High School site; and
 - iii. Other off-site highway works where these are necessary to ensure acceptable traffic movement.

And where we find ourselves now ...

- Online consultation launched on Monday 14 January and will stay open until Monday 18 March (9 weeks)
- Anticipating around 30,000 responses
- Standard questions on the portal about functionality and accessibility ... so far, very positive ...
- Next steps ... close consultation, consider comments, re-write the document and initiate the next round of consultation on Autumn 2019

Any questions?