Consultation in the Scottish Government

Christian Storstein Head of Online Communications





@crunchity

@connollycm

@ScotGovEngage





@f0rmat

@alasterphillips



2011 eConsultation Review



YOUR SCOTLAND, YOUR REFERENDUM

Your Scotland, Your Referendum

Overview

This consultation seeks views on how the referendum will be run.

Read the full consultation paper

It sets out the Scottish Government's proposals for the question to be asked and the rules governing the campaign and the vote. A draft Referendum Bill is set out as an appendix to the document.

The consultation seeks views on a number of issues, including what the ballot paper should say, what spending limits should be set on campaign groups and how the referendum should be managed and regulated. It also sets out the timetable for parliamentary and public debate.



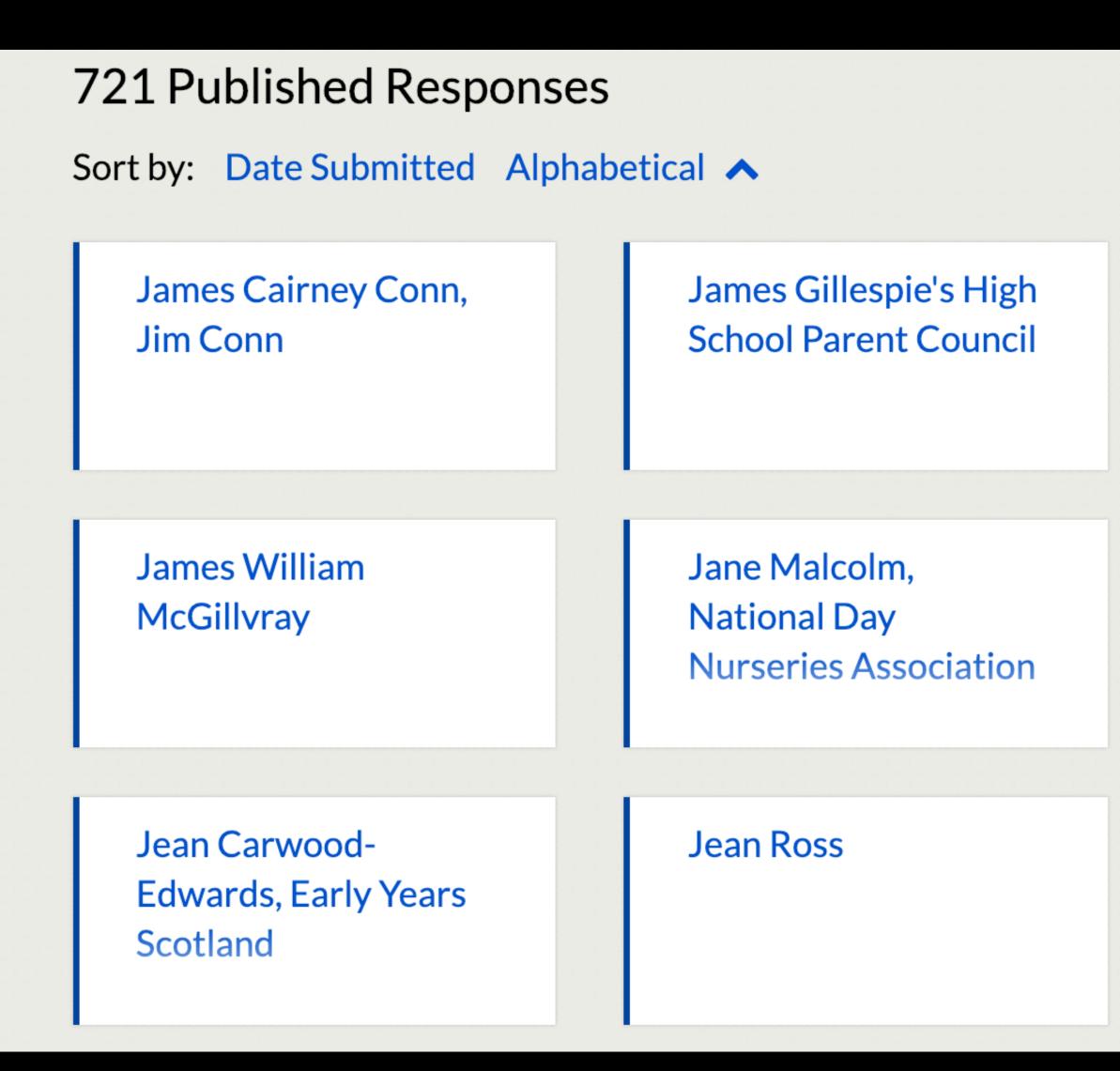
Contact

Elections and Constitutional Development Division

referendum@scotland.gsi.gov.uk

Dates Consultation is Closed Ran from 25 Jan 2012 to 11 May 2012

Other Information Audience:



Response publishing

Search Responses

Keyword(s):

James Toner

Q Search

Jason Walker

Jeannie Mackenzie





Consultation Hub Find Consultations We Asked, You Said, We Did



Consultation Hub

The Scottish Government wants to make it as easy as possible for those who wish to express their opinions on a proposed area of work to do so in ways which will inform and enhance that work.

You can view older Scottish Government consultations here, and view a list of archived consultations (pre-2004) here.

Open Consultations

Transportation Noise Action Plan

Female Genital Mutilation (FGM) Bill: Consultation

aid, We Did Mailing List Signup

Date Closes

16 Jan 2019

18 Jan 2019



2018 **113 consultations** 33,000 responses



Motorsports on public roads Hate crime Votes for prisoners Domestic abuse

consult.gov.scot

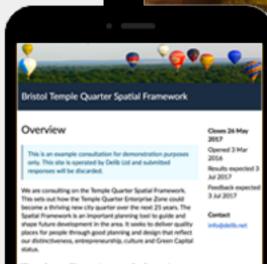
open

Civil partnerships A new National Investment Bank Transparency in land ownership Forestry strategy

consult.gov.scot

recently closed

1008000	1.5			P A A	Martin and Andrews	1 3	
Find Co	วทรเ	ultation	IS				
Title or Description	on			Postcode	Status		
					Open	÷	Same and the second
Audience		Interest		Department	Area		
Any Audience	¢	Any Interest	¢	Any Department	\$ Any Area	¢	
Basic Search					_		
Coasic Scarch						QS	Page: Choose page Choose question C Jump to question
							Question 5: Which service is most valuable to you?
the second second	and a second sec						Filter Responses by Question
							- Passe Select Bald Filter
sults				Sort by:	Updated 🗸 Open Da	ate	Group Responses by Quantitative Question
							Preset Select E
Defra Flood R	lisk Mar	agement and	Model	ling Competition			Apply
				ly. This site is operated by	Opened	1 m	Responses with answers to one or more parts of the question: 27
				e course of the government pproaches to flood risk	's		Table of "Service Value"
management have		, a mae fanety of	potentiane	pproductica to hood have			LJump to next 图 Export (.cov)
							Tackling Anti-Social Behaviour
							Preventative Policing
							Specialist Operations
							Neighbourhood Policing Forensic Support
4							
							Highwaya Policing



We are also consulting upon two companion documents:

The Sustainable Urban Mobility Plan (SUMP), a strategic transport plan focussing on how a conditiation of infrastructure, policy and behavioural change measures will encourage sustainable travel to, and within, the zone;

The Public Realm Guide, which sets out the councit's expectations for the design of people-friendly streets and spaces in the pone.

Why We Are Consulting

See speed

Personal data and response publishing

The Scottish Government would like your permission to publish your consultation response. Please indicate your publishing preference:

(Required)

- Publish response with name
- Publish response only (without name)
- Do not publish response

Info for organisations:

The option '*Publish response only (without name*)' refers only to your name, not your organisation's name. If this option is selected, the organisation name will still be published.

If you choose the option '*Do not publish response*', your organisation name may still be listed as having responded to the consultation in, for example, the analysis report.

We will share your response internally with other Scottish Government policy teams who may be addressing the issues you discuss. They may wish to contact you again in the future, but we require your permission to do so. Are you content for Scottish Government to contact you again in relation to this consultation exercise?

(Required)

Yes

No

« First



Factbanks

2. Should applicants to the proposed gender recognition system in Scotland have to provide a statutory declaration confirming they know what they are doing and intend to live in their acquired gender until death?

Statutory declaration

○ Yes

No

On't know

If you want, you can give reasons for your answer or make comments.



Factbanks give context in the right place

2. Should applicants to the proposed gender recognition system in Scotland have to provide a statutory declaration confirming they know what they are doing and intend to live in their acquired gender until death?

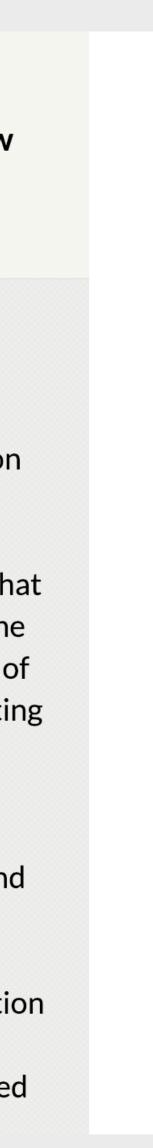
▼ Statutory declaration

3.30. Choosing to apply for legal recognition of your acquired gender is an important life decision. This needs to be reflected in any new self-declaration system for obtaining legal gender recognition.

3.31. A requirement to submit a statutory declaration would demonstrate that applicants intend to permanently live in their acquired gender. Therefore, the Scottish Government considers that applicants under the proposed system of legal gender recognition should have to provide a statutory declaration stating that they:

- are applying of their own free will;
- understand the consequences of obtaining legal gender recognition; and
- intend to live in their acquired gender until death.

3.32. The Scottish Government's research into countries using self-declaration systems of legal gender recognition has not identified evidence of false or frivolous statements being made by applicants. However, under the proposed self-declaration system for legal gender recognition if an applicant were to



Video in BSL consultation for questions...

Public Services



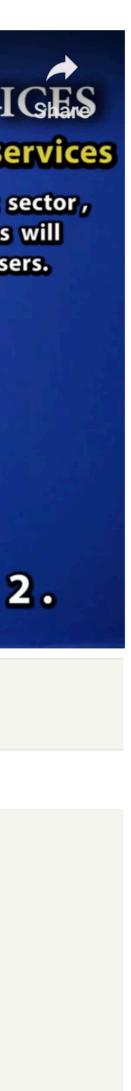
Read our goal for Public Services

1. Do you think these are the right steps under Public Services?

Yes

No

On't know



... and answers

Respond in BSL (video)

Add the link to your video on Youtube or Vimeo here:

Alternatively, you can upload video responses on our Facebook page: http://fb.me/bslnationalplan.

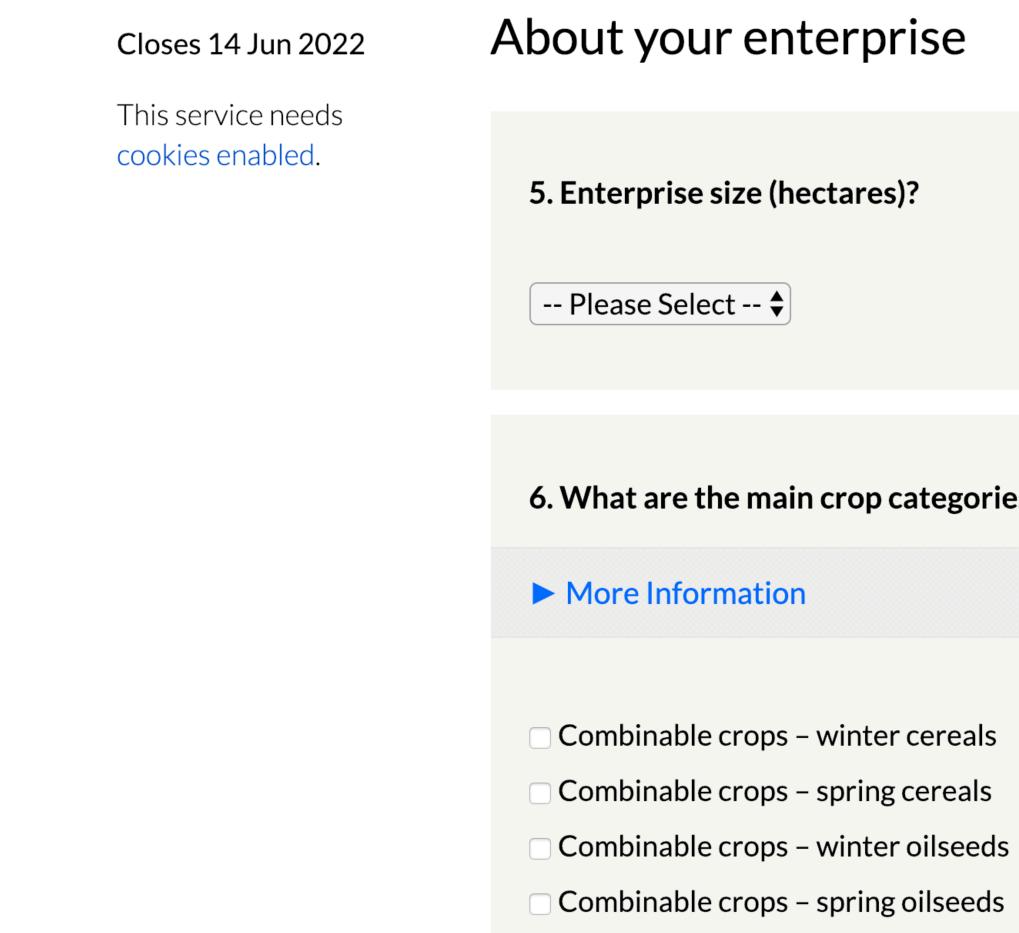
(**Please note**: By posting your responses on Facebook you are agreeing that your response and your name will be made public.)

▼ How to upload a video to Youtube :





Integrated Pest Management Plan for Scottish Growers



Not only for consultations...

6. What are the main crop categories grown on your enterprise?

Process1 - - 2 -

1 - - 2 - - 3 - - - 4





Proposals for Changes to Protected **Trust Deeds: Consultation**

② Jan 16



...

Job Grant Eligibility Criteria Consultation ② Jan 16 ≣ 4/20



Timescales for adult carer support plan and young carer statement for carers of people who are terminally ill.

Consultation on Proposed Inshore Fisheries Pilot for the Inner Sound of Skye 2019

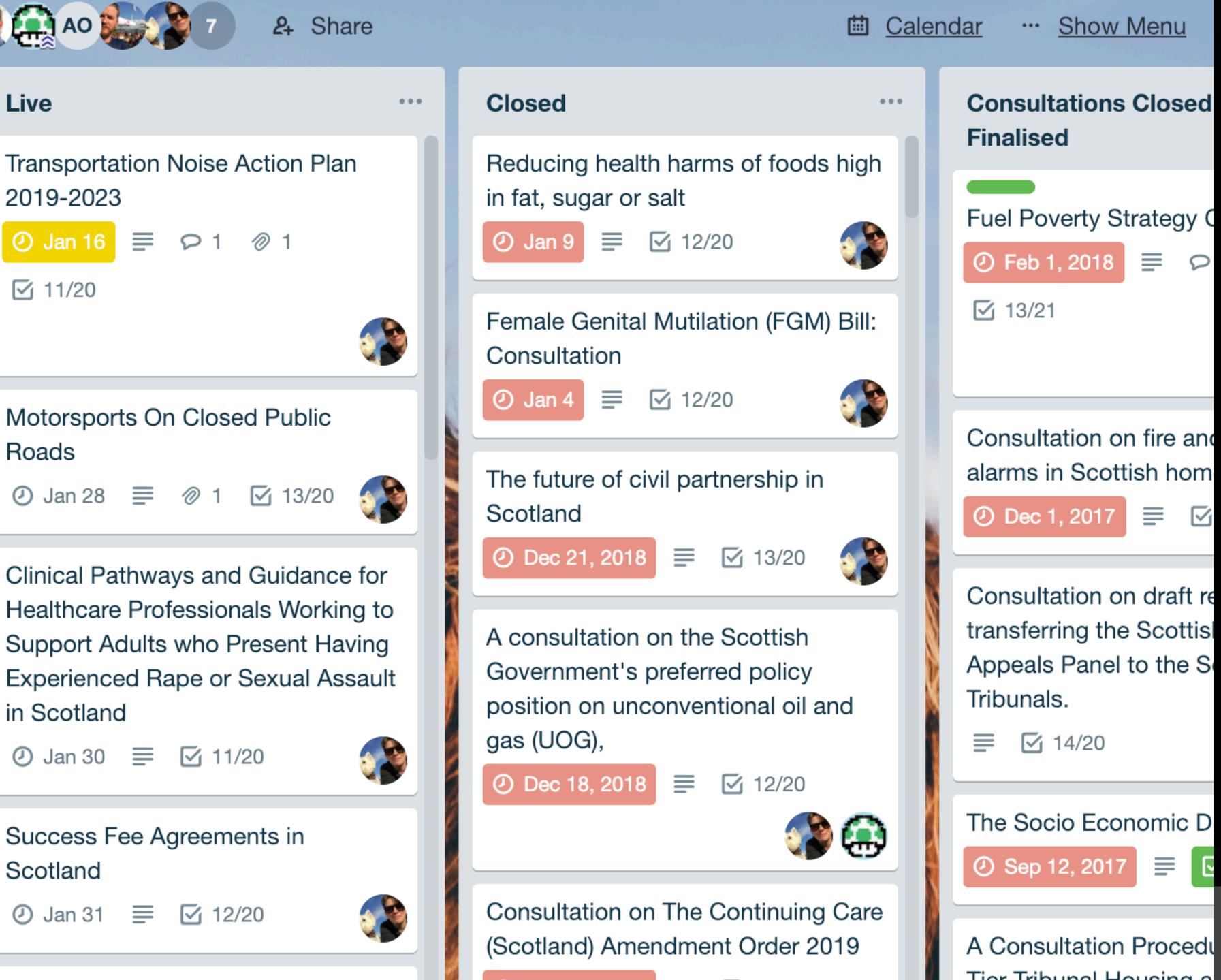
✓ 1/20



+ Add another card

Live 2019-2023 🕗 Jan 16 📃 1 P 1 11/20 Roads 🕗 Jan 28 📃 1

in Scotland



Checklist

5 %	To Do	Hide completed items
 ••••••••••••••••••••••••••••••••••••	Greate URL	
\checkmark	Add Users	
\checkmark	Build consultation	
\checkmark	Send preview	
\checkmark	Check RIF is correct	
\checkmark	Add final paper	
\checkmark	Double check all versions the same	
\checkmark	SIGNED OFF	
\checkmark	Add link from/to gov.scot	
\checkmark	Tweet consultation	
\checkmark	Set up response publishing	
\checkmark	Face to face meeting	
\checkmark	Instruct: how to upload response & moderate & a	nalyse
	Moderate responses	
	Publish responses	
	Tweet responses?	
	Publish consultation report	
	Tweet report	
	WAYSWD	
	Tweet WAYSWD	



Delete...

<u>Ge</u> ACTI

POW











Required Action

...

Analysis Procurement

Citizen Space accounts created for analysts

Consultation Closed

≣

≣

≣

≣

≣

Make sure What Happens Next is up-to-date

Publish Responses

Contact APS about upcoming report

Complete Analysis

Publish analytical report

≣

+ Add another card

In Progress

Preview and sign off Citizen Space

Complete web publishing form

Ensure final paper and questionnaire on Citizen Space are the same

Get final sign off from Digital Engagement team for publishing

PUBLISH

Moderate responses

Upload offline responses

+ Add another card

≣



Complete

≣

≣

≣

...

Read the consultation guidance ≣

...

Register consultation with Digital Engagement

Begin the publication process

Recruit an analyst / social researcher

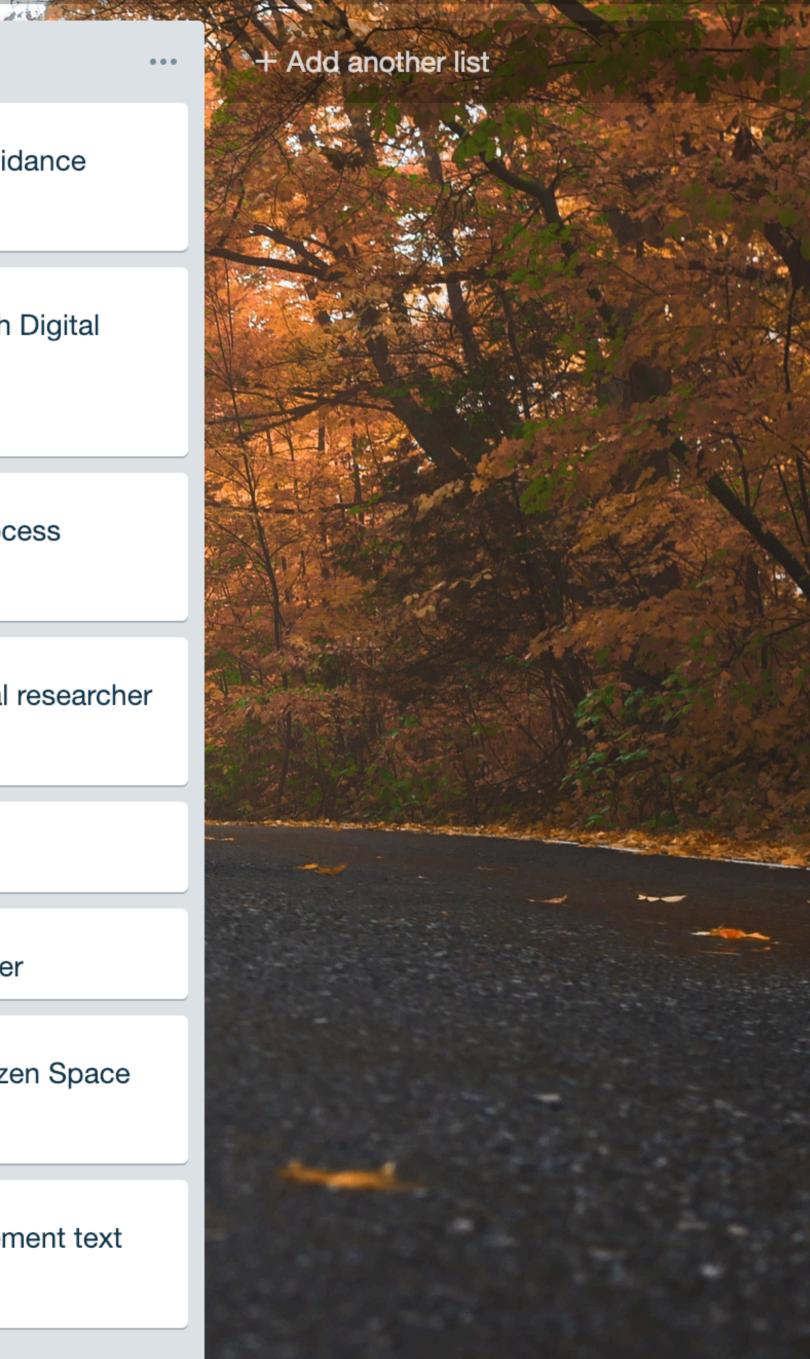
Get ministerial sign off

Finalise consultation paper

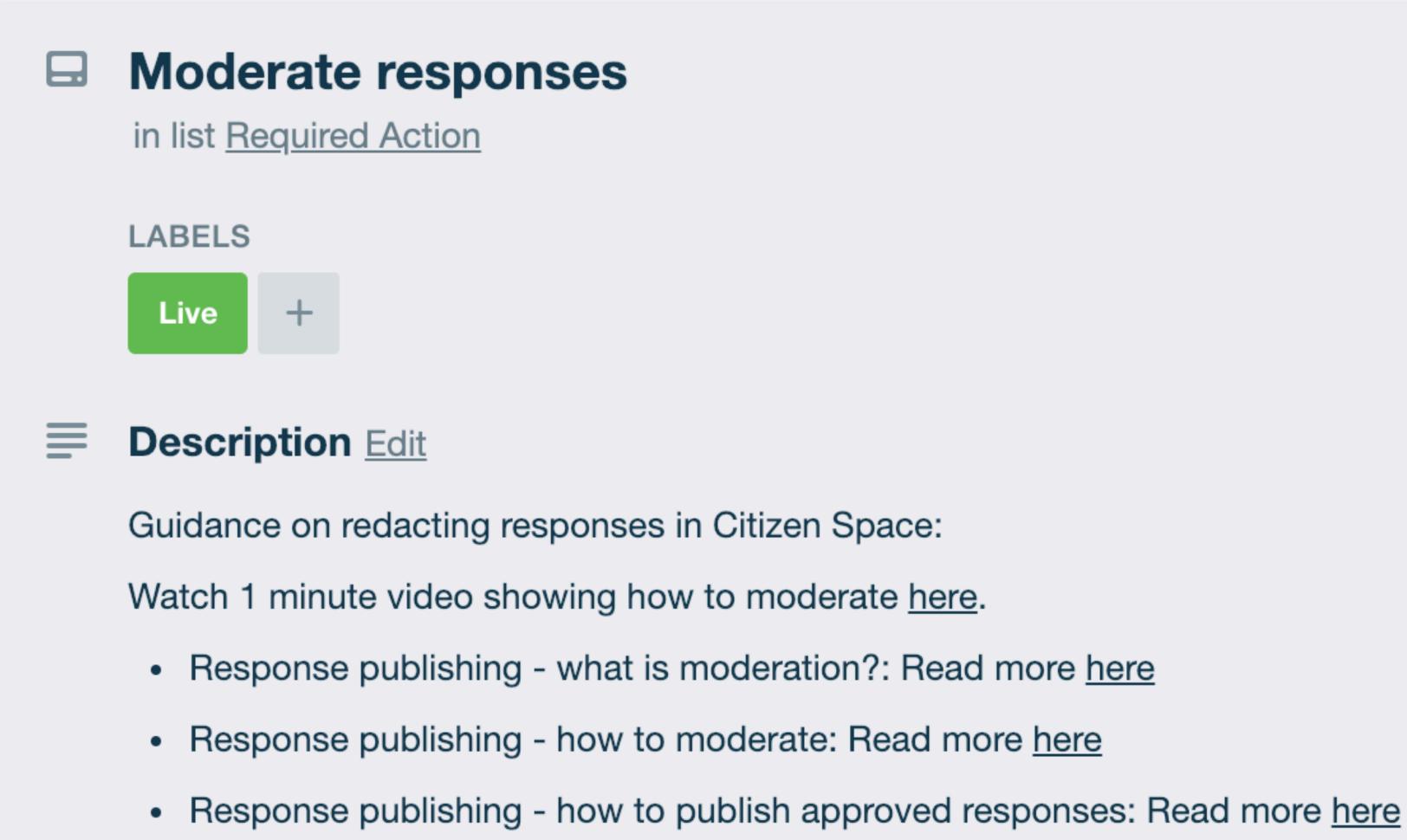
Consultation built on Citizen Space

Update the acknowledgement text ≣

+ Add another card







If you have responses that you need scanned and/or redacted you can get support from the Central Scanning Unit.

Saltire

Q 🚰 Quick Links My Workplace Our Organisation Staff Directory Search Saltire News Help õ Print this page **Consultation step-by-step guide** Add to My Quick Links 5. Building your survey: survey questions 1. Registering a consultation 6. Handling responses Provide feedback on this page 3. Titling a consultation 7. Analysis and results 4. Building your survey: consultation overview 8. Consultation timings and checklist **Related links** ð Creating a digital engagement strategy Scottish Government consultation hub (Citizen) **Registering a consultation** Space) Publications on gov.scot All Scottish Government consultations are published in two places: as survey questions on Citizen Space

- 2. Creating your consultation

- as a publication on the Scottish Government website (gov.scot)

Citizen Space is the Scottish Government's digital platform for consultations. All consultations are built on Citizen Space, enabling people to submit their response online.

Follow these steps to register your consultation:

Step 1:

Register your consultation on Citizen Space.

Once you have completed the registration form, contact the digital engagement team. They will send you a url (web link) that you can add to your consultation paper. The link will eventually become the consultation survey on Citizen Space.

Tags

consultations

Last updated 04/09/2018 03:44 PM

Response publishing - how to moderate

Alexis Mackie - October 23, 2018 14:57

This article explains how to moderate responses. If you do not have response publishing enabled and are interested in using this feature, please speak with your account manager.

Moderate Responses view

Go to the Moderate Responses section on the Consultation Dashboard. It shows the number of responses awaiting moderation.

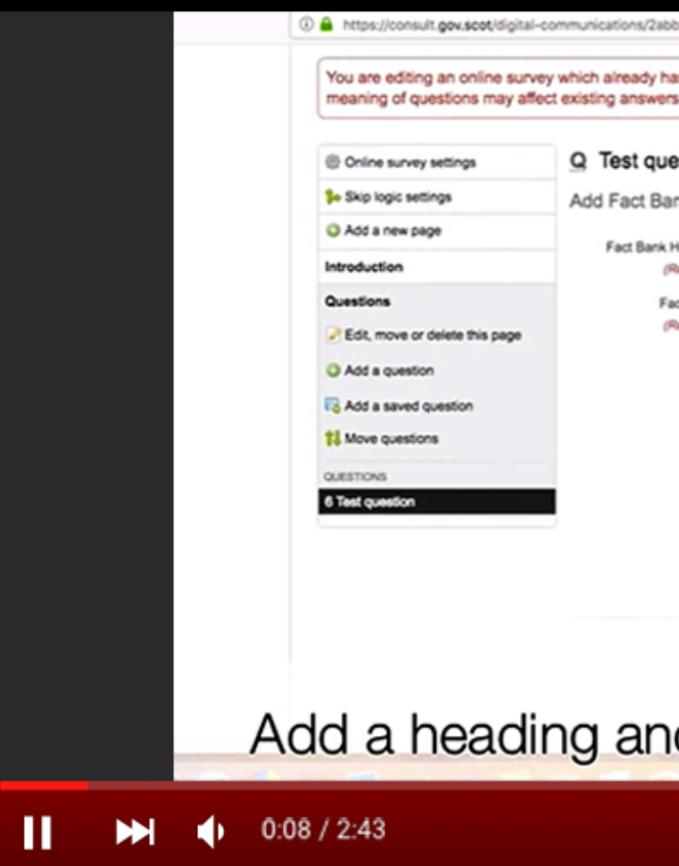
Click the **Moderate Responses** link to see all the responses awaiting moderation.

Remember: all responses awaiting moderation in this section are qualitative.

Moderate Responses
Responses awaiting moderation: 1
Moderate Responses
Redact responses in preparation for publishing them.
View Moderated Answers
Browse answers that have already been approved, rejected or
published and move them back to awaiting redaction.

Each response has a Response ID and Unique ID. The Response ID can be used by the respondent themselves, in case they want to get in touch about their response, and should therefore be kept private. The Unique ID can be seen by the public, after a response is published, in case someone wants to get in touch about another person's response.

delib.zendesk.com



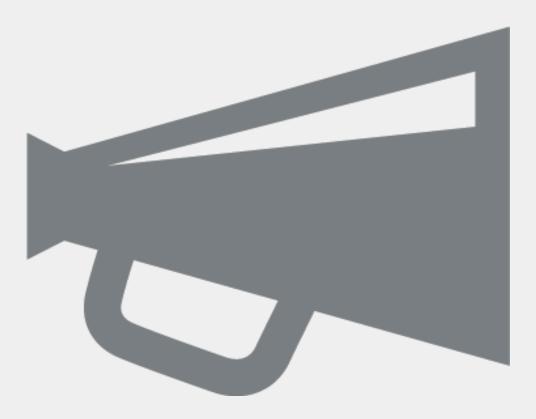
Wallkthroughs on Youtube...

b9e1b/consult	tation/subpl	ige.2018-02-0	9.160	9 (<mark>ت</mark> ک		IN C	•		
as responses 15.	s stored in	it. Please pr	oceed wit	th caution, a	s chang	ing the				
estion										
ink informat	tion									
Heading: Ense Required)	er heading her									
act Bank: Required)	BIU	::: "	• 12	🖙 🗷 🖪]					
	Source									
c	Copy and pa	ste text, or								
						*				
		onent used for a checked, the co								
d po	ορι	ulate	e th	e fa	ct	ba	nk			
							\$		- : :	



Slack

Promotion









@scotgovengage

Twitter



The Scottish Government gov.scot 6 January at 18:30 · 🚱

We're considering restricting the marketing of food and drinks high in fat, sugar and salt in Scotland, and we want to know what you think.

Our consultation is closing on 9th January, so head on over now and share your views <a>bit.ly/ junk-food-survey

Do you think restricting junk food promotion will help improve Scotland's health?





...

Twitter



Scottish Government <a> <a>@scotgov

0

Civil partnerships are currently only open to same sex couples in Scotland. To increase equality, should they be open to opposite sex couples too?

Make your voice heard & fill in our survey bit.ly/CivilPartnersh...

The consultation closes next week on the 21st December.

Do you think civil partnerships should be open to opposite sex

 \sim

Facebook



Do you think restricting junk food promotion will help improve Scotland's health?







Give up smoking: Reach: 3,455 Reactions, shares: 22 Comments: 2

Junk food consultation Reach: 33,887 Reactions, shares: 760 Comments: 785

Deposit Return Scheme



A Deposit Return Scheme for Scotland

Overview

Consultation on the options for distinct elements of a deposit return scheme on beverage () iners eki g e) which options will deliver the best control of the start of the best control of the best contr

Why We Are Consulting

We want to design a deposit return system that will work well for everyone in Scotland, providing increased recycling rates and quality of recycling, reductions in littering and business opportunities. We want a wide range of views as possible to help us design an effective system.

The responses to the consultation will help us to design an effective system. This will then go forward as regulations under the Climate Change (Scotland) Act 2009.

Closed 25 Sep 2018 Opened 27 Jun 2018 0131 244 7869 DRSinScotland@gov.scot

Twitter poll (7,000+ votes)

We're creating a deposit return scheme where you get money back when you recycle your empty drinks containers.

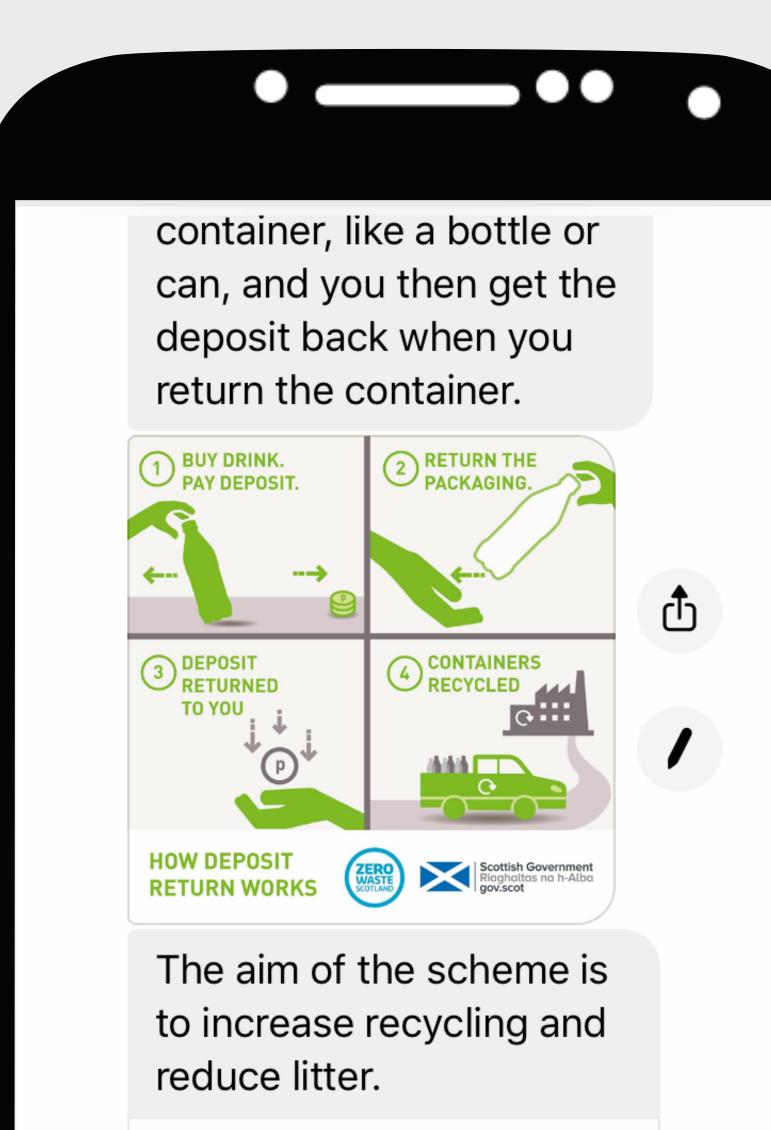
1. Buy a drink (& pay deposit)

- 2. Return the container
- 3. Get your deposit back
- 4. Containers are recycled

How much do you think the deposit should be?

10p	29%
20p	46%
More than 20p	25%
7,052 votes · Final results	S

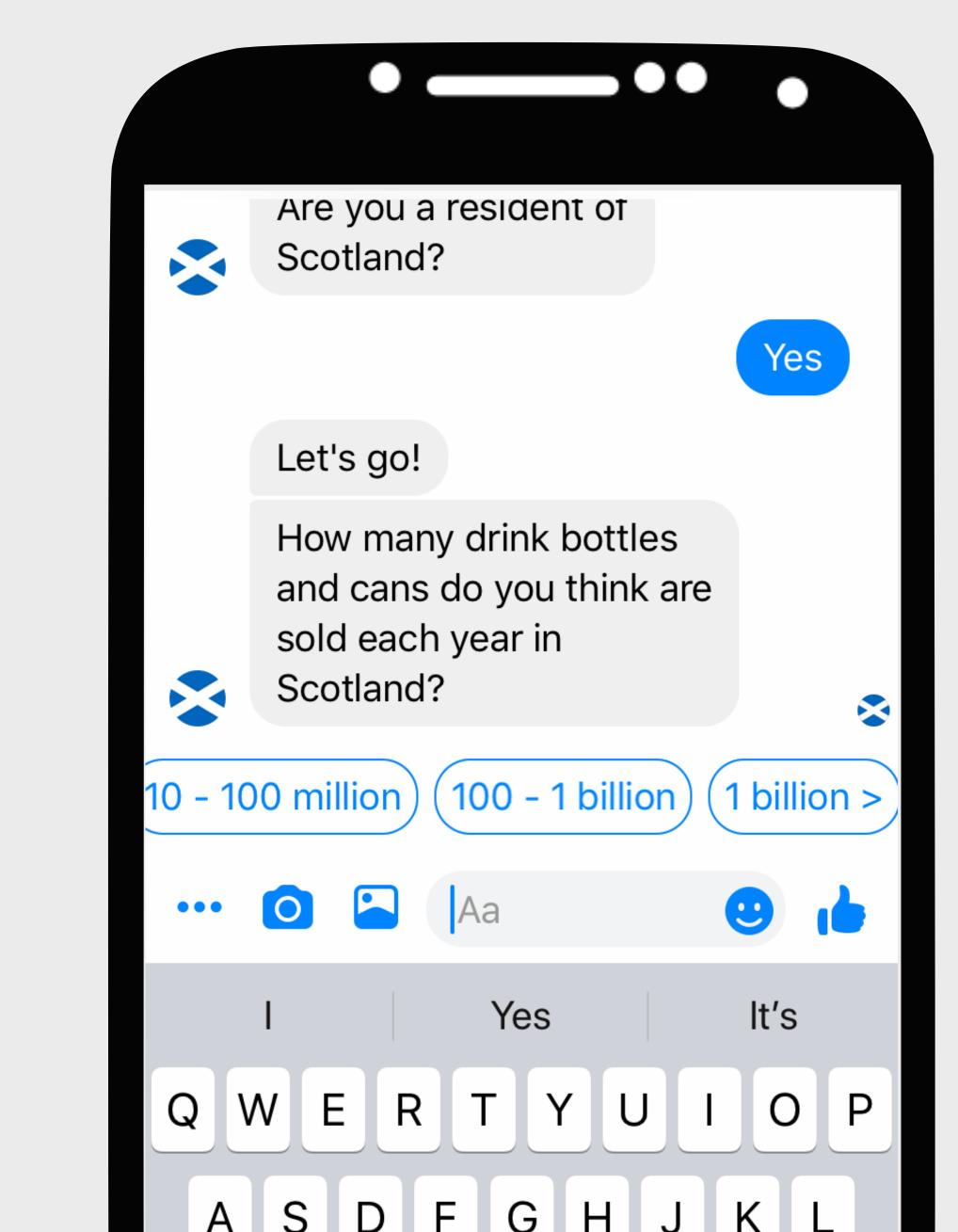
Chatbot Facebook Messenger



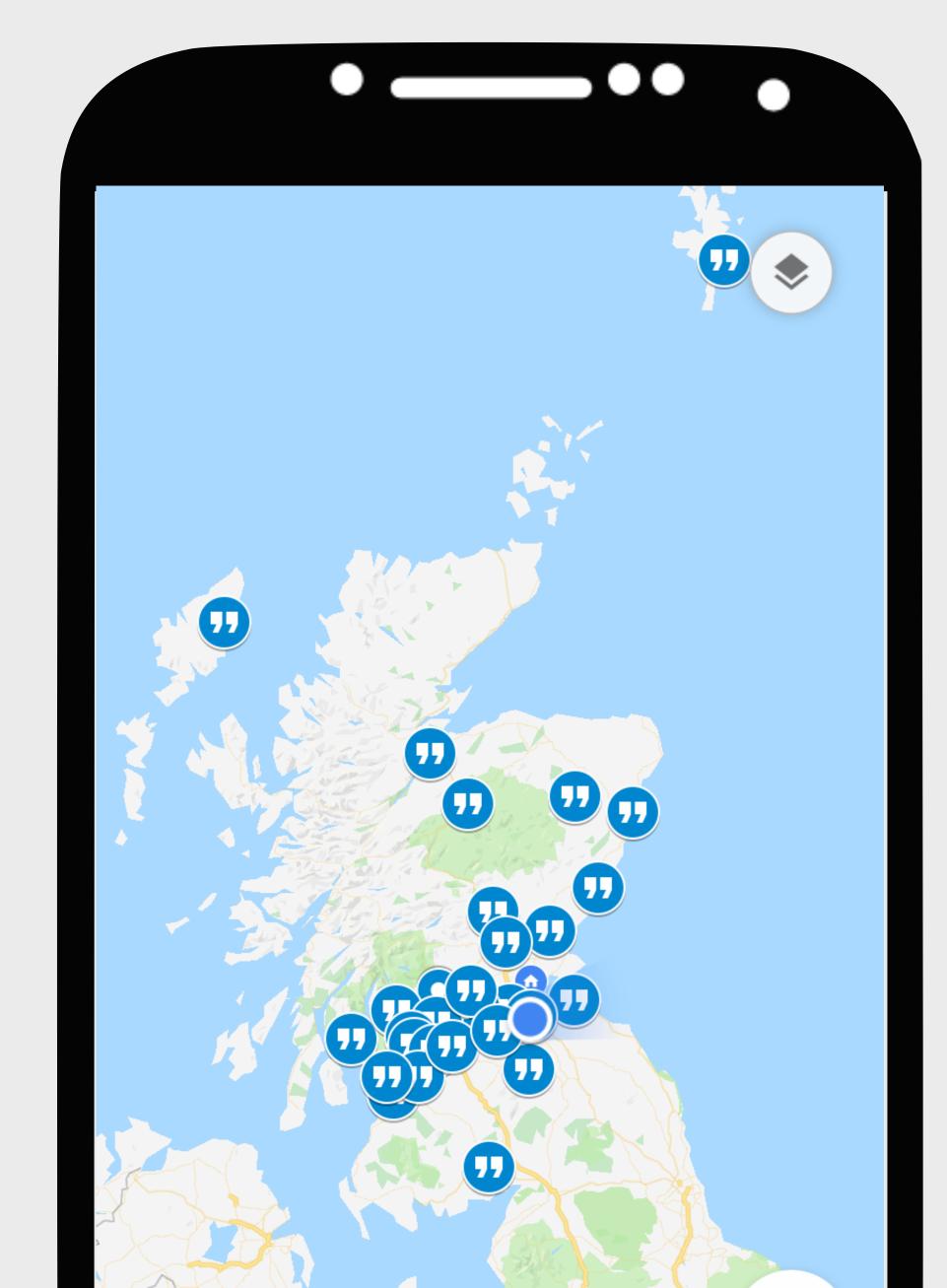
(privacy policy)

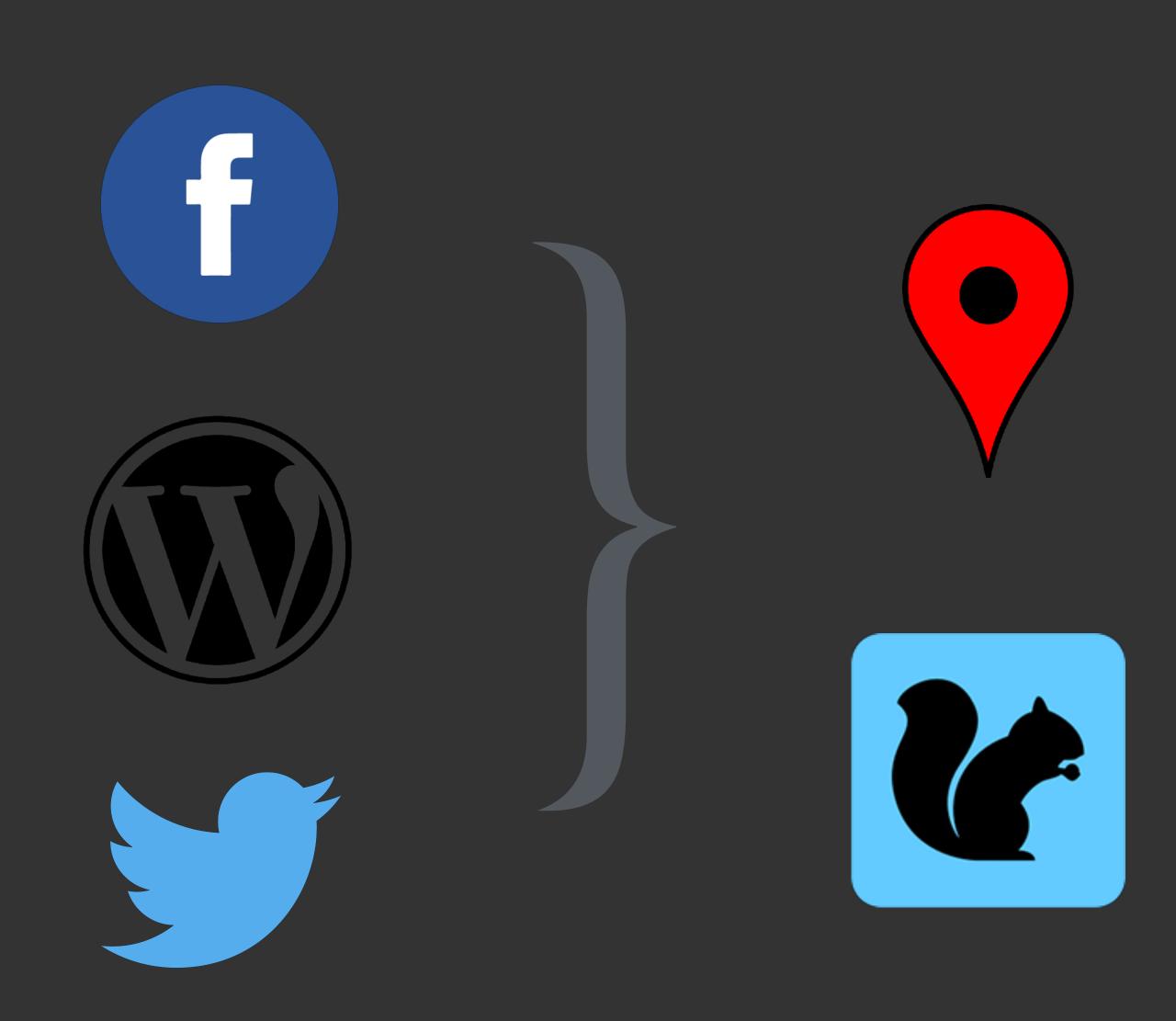
Do you agree with the above privacy policy and

Chatbot (896 responses)



30 engagement events across Scotland





Fairer Scotland

50 actions



Evaluation





Page 7 of 9

Closes 29 Aug 2018

This service needs cookies enabled.

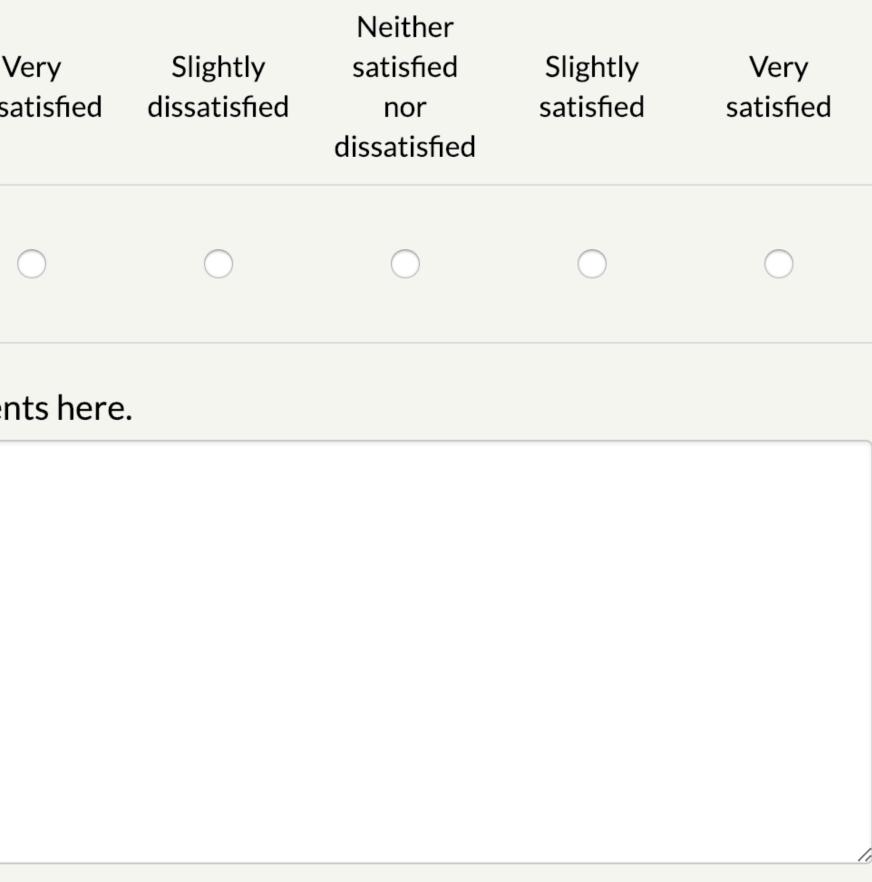
Evaluation

Please help us improve our consultations by answering the questions below. (Responses to the evaluation will not be published.)

Very dissatisfied

How satisfied were you with this consultation?

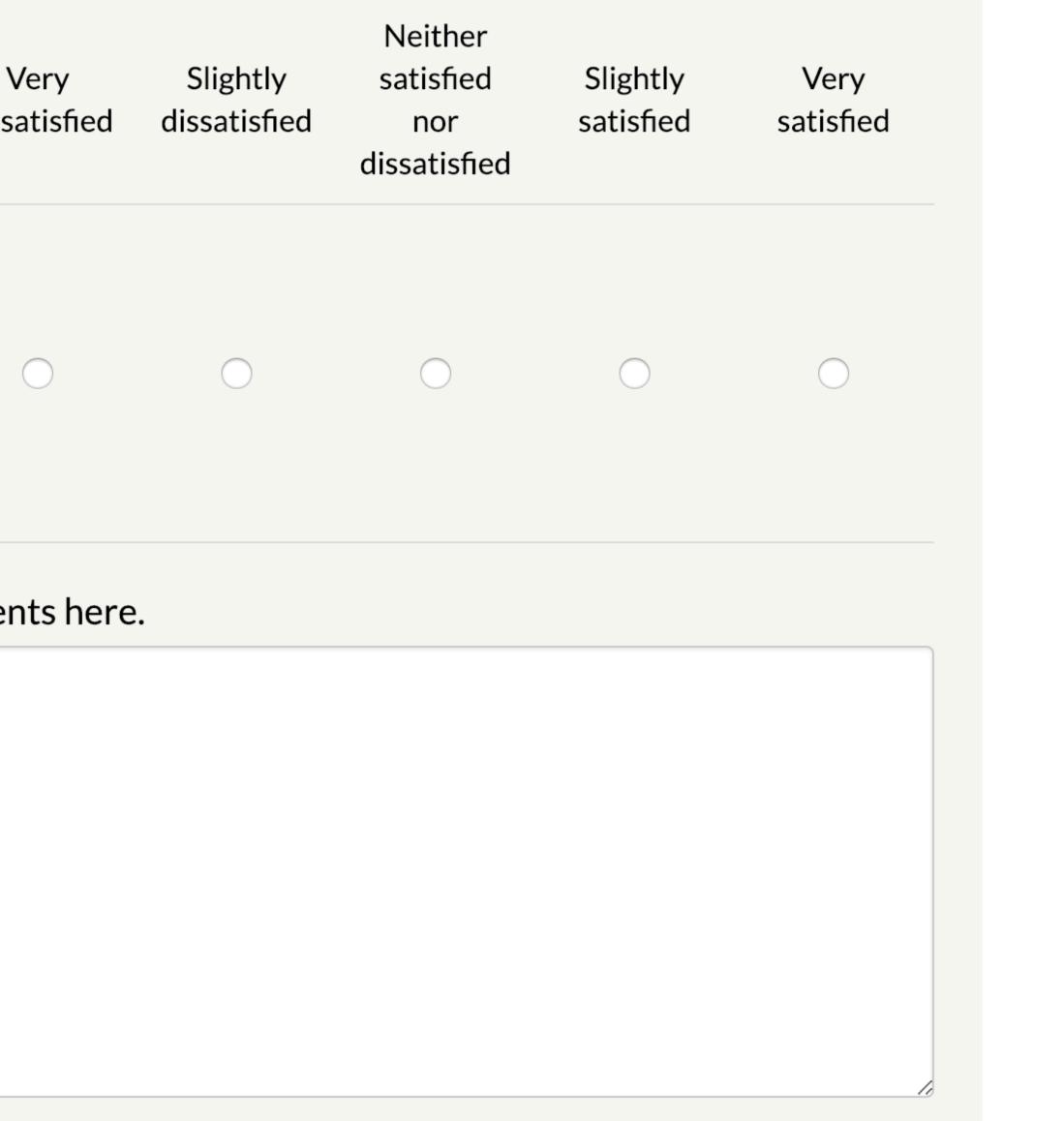
Please enter comments here.

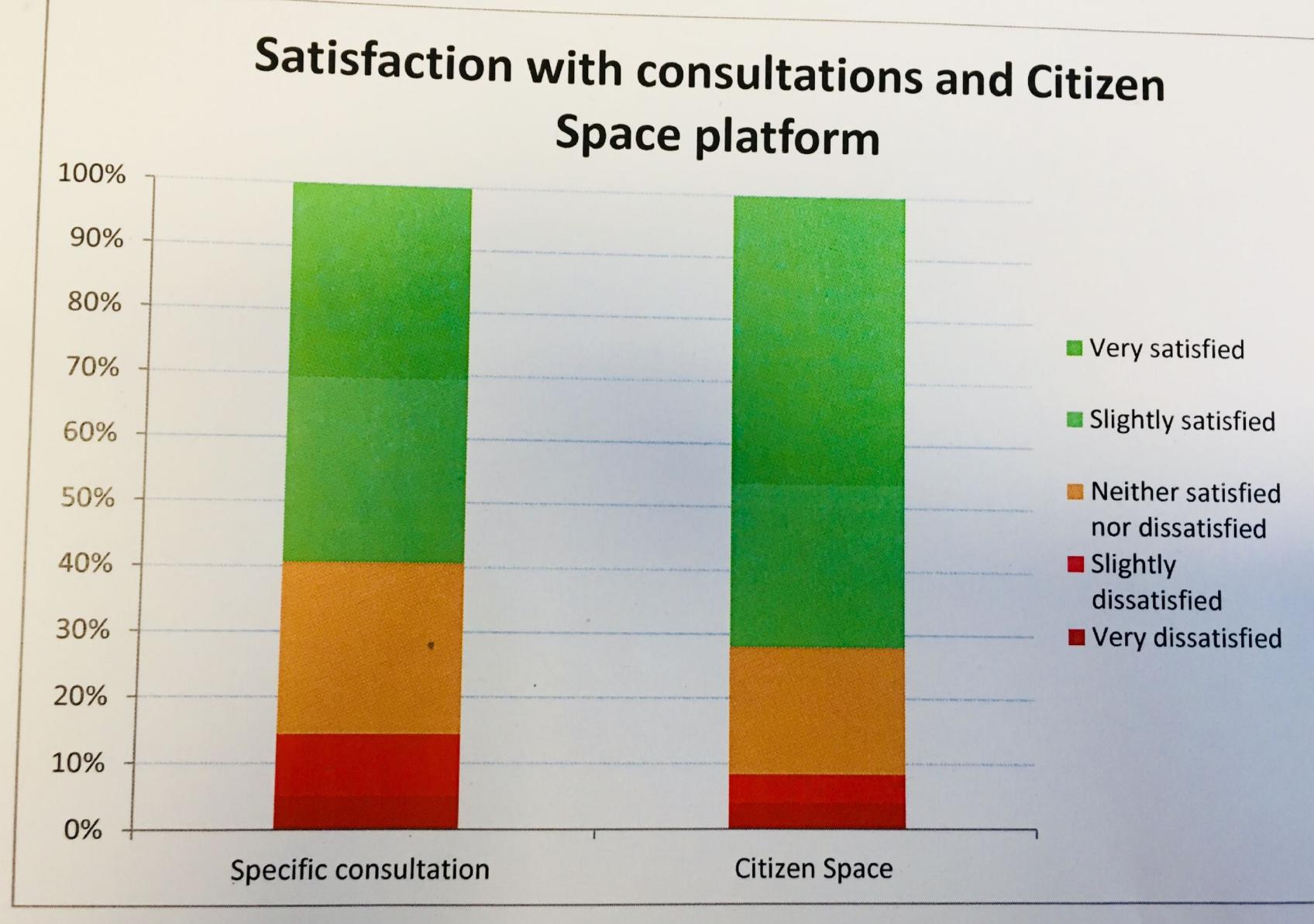


Very dissatisfied

How would you rate your satisfaction with using this platform (Citizen Space) to respond to this consultation?

Please enter comments here.





Satisfaction

Tuesday January 10, 2017

Questions on radical school plans left parents 'excluded'

Only one-third able to contribute to consultation, claims SPTC

ANDREW DENHOLM

EDUCATION CORRESPONDENT

PARENTS have been left "puzzled and excluded" by an official consultation into plans for radical changes to the way schools are run.

The Scottish Parent Teacher Council (SPTC) said fewer than one-third of members were able to contribute to key questions on the reforms because of the way they were worded.

The criticism comes after plans were announced to move power over education away from councils

D1!

and place more decisions in the hands of headteachers.

In a foreword to the consultation John Swinney, the Education Secretary, said the moves would ensure decisions about children's learning were taken as close as possible to local communities.

However, an official consultation response from the SPTC says only 260 parents out of 840 who responded were able to answer specific questions on governance.

Its submission states: "It is ironic that a document which has as one of its stated aims that parents should be more empowered, in fact:

excluded very many parents from participation.

"The consultation presumed high levels of knowledge about the existing governance model in Scottish education and used language which would be familiar only to those working in the sector. "It is tantamount to expecting a

patient with a broken leg to understand the inner workings and operational structures of the various NHS services they might encounter such as orthopaedics, anaesthesia, radiology and physiotherapy."

The SPTC also said they had more power to headteachers. received negative feedback about public information events stating: raised similar concerns after a "Parents who attended... have public meeting attended by governgenerally been left puzzled and feelment officials. ing excluded from the debate." After the event, a parent of two aged and incentivised?" In October, parents in Glasgow primary-aged children said the

Herald newspaper: January 10 2017

HERALD SCOTLAND.COM



JOHN SWINNEY: Wants to give

consultation appeared designed to disongage parents adding: "The questions are completely impenetrable to your average parent who doesn't have an in-depth understanding of school governance.

"I appreciate the aim that parents should be involved in decision-making, but I am unable to answer these questions because I do not have sufficient knowledge."

Examples of questions which caused confusion include one that asks: "What are the barriers within the current governance arrangements to achieving the vision of excellence and equity for all?"

Another states: "How can effective collaboration amongst teachers and practitioners be further encour-

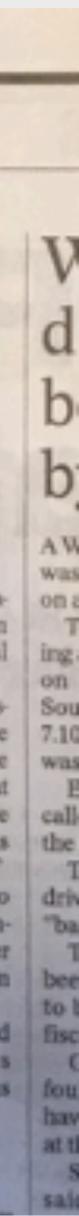
A third asks: "How should inside Track: Page 13

governance support teacher education and professional learning in order to build the professional capacity we need?"

A Scottish Government spokesman said: "We will consider these consultation responses as we move to put schools and communities at the heart of education and ensure decisions about the life of schools are driven by schools themselves."

The SPTC submission also attacked the Scottish Government's policy of preserving teacher numbers, which has led to cuts in support staff.

It states: "Parents are frustrated fisthat funding for education is subject to a range of restrictions from Scottish Government."



Tuesday January 10, 2017

Garents have been about Pleft "puzzled and xcluded" consultation appeared designed to governance support teacher educaexcluded" by an disongage parents adding: "The tion and professional learning in questions are completely impene- order to build the professional

were worded.

were announced to move power of its stated aims that parents ing excluded from the debate."

Blizzards

Its submission states: "It is ironic "Parents who attended... have public meeting attended by govern- tive collaboration amongst teachers subject to a range of restrictions The criticism comes after plans that a document which has as one generally been left puzzled and feel ment officials.

HERALDSCOTLAND.COM

trable to your average parent who capacity we need?" doesn't have an in-depth understanding of school governance. man said: "We will consider these

"I appreciate the aim that consultation responses as we move parents should be involved in deci- to put schools and communities at

official consultation'

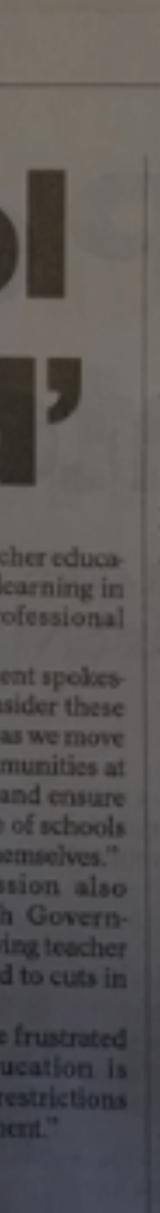
and practitioners be further encour- from Scottish Government." over education away from councils should be more empowered, in fact In October, parents in Glasgow primary-aged children said the A third asks: "How should inside Track Page 13

A Scottish Government spokesthe heart of education and ensure are driven by schools themselves."

The SPTC submission also

it states: "Parents are frustrated

ents stating: raised similar concerns after a Another states: "How can effec- that funding for education is



Tuesday January 10, 2017

bresumed high leve hunds of headteachers. which would be familiar only to

are run The Scottish Parent Teacher However, an official consulta- such as orthopsedies, anal Council (SPTC) said fewer than tion response from the SPTC says rudiclogy and physiotherapy one third of members were able to only 260 parents out of 840 who The SPTC also said they had more power to headleachers. contribute to key questions on the responded were able to answer received negative feedback about

"puzz

were announced to move power of its stated aims that parents ing excluded from the debate."

The criticism comes after plans that a document which has as one generally been left puzzled and feel ment officials.

reforms because of the way they specific questions on governance. public information events stating: raised similar concerns after a Another states: "How can effect that funding for education is

Blizzards

HERALD SCOTLAND.COM

he consultation school and professional learning in r to build the professional sur overage parent who capacity we need?" doesn't have an in-depth understanding of school governance. of knowledge' "I appreciate the aim that consultation responses as we move

parents should be involved in deci- to put schools and communities at sion-making, but I am unable to the heart of education and ensure answer these questions because I decisions about the life of schools do not have sufficient knowledge." are driven by schools themselves."

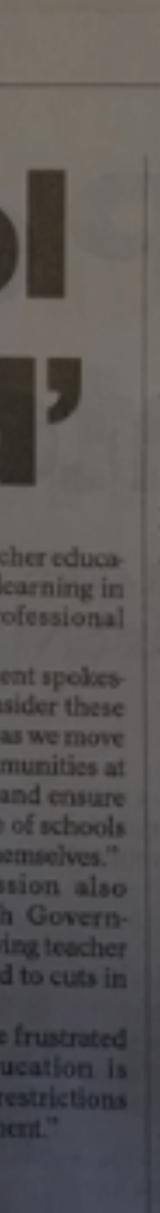
Examples of questions which The SPTC submission also caused confusion include one that attacked the Scottish Governasks: "What are the barriers within ment's policy of preserving teacher the current governance arrange- numbers, which has led to cuts in ments to achieving the vision of support staff. excellence and equity for all?" It states: "Parents are frustrated

and practitioners be further encour- from Scottish Government." over education away from councils should be more empowered, in fact In October, parents in Glasgow primary-aged children said the A third asks: "How should inside Track Page 13

A Scottish Government spokesman said: "We will consider these

JOHN SWINNEY: Wants to give

Its submission states: "It is ironic "Parents who attended... have public meeting attended by govern- tive collaboration amongst teachers subject to a range of restrictions



Devolved management Updated guidance Chatbots...

Open Government Partnership



consult.gov.scot @scotgovengage **@crunchity**

