

**Accessibility and survey design**



Can everyone read this?

<https://www.youtube.com/watch?v=20SHvU2PKsM>

## **WCAG 2.1 AA**

### **Web Content Accessibility Guidelines:**

Internationally recognised standards and recommendations for improving web accessibility.

### **Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018**

UK Government regulations that came into force on 23rd September 2019.

## Your website or app will meet the new legal requirements if:

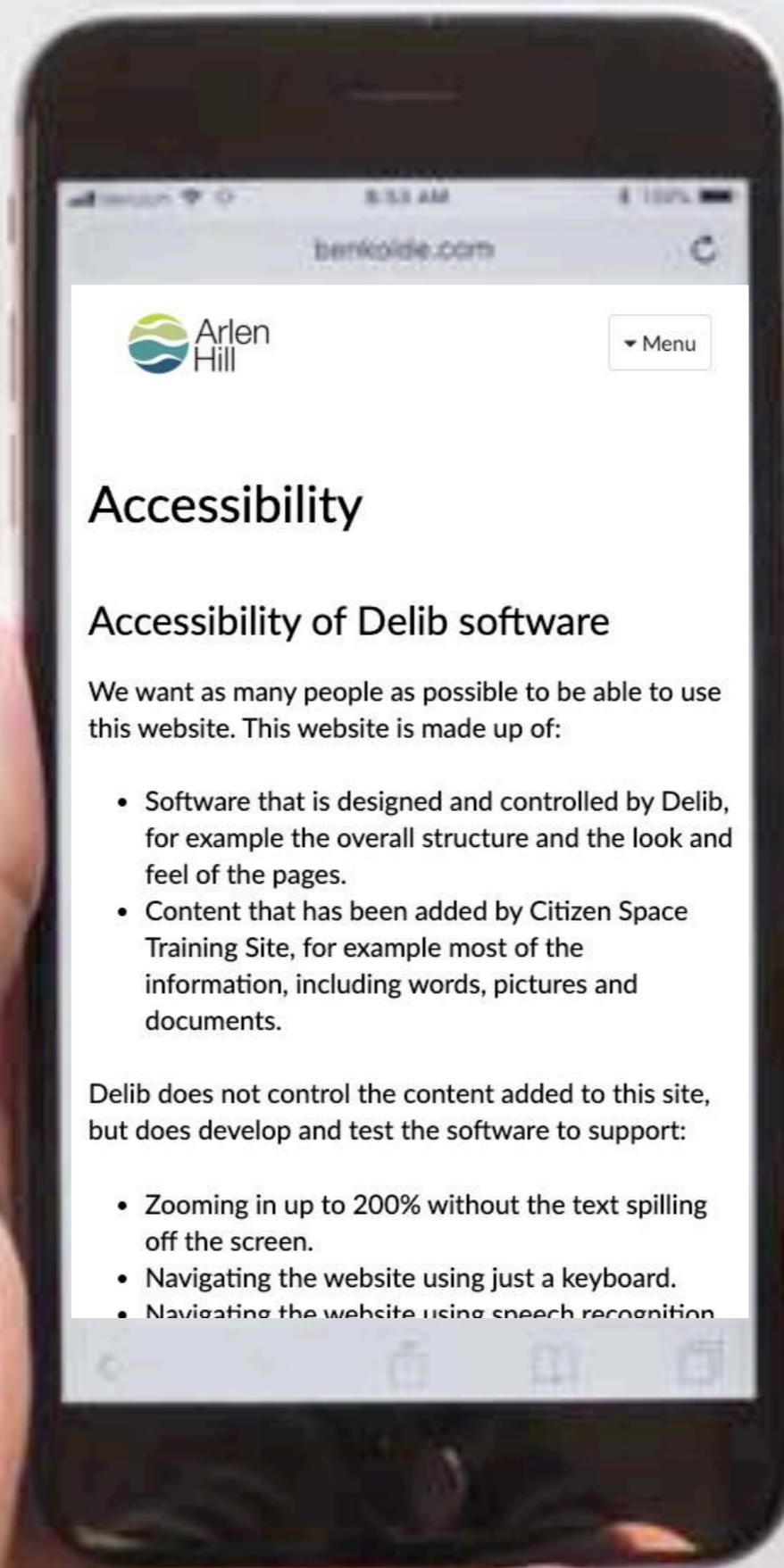
- Meet level AA of the Web Content Accessibility Guidelines (WCAG 2.1) as a minimum.
- Publish an accompanying accessibility page that explains how accessible the service is.

Source: “Understanding new accessibility requirements for public sector bodies”

<https://www.gov.uk/guidance/accessibility-requirements-for-public-sector-websites-and-apps#meeting-accessibility-requirements>

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Menu

## Accessibility

### Accessibility of Delib software

We want as many people as possible to be able to use this website. This website is made up of:

- Software that is designed and controlled by Delib, for example the overall structure and the look and feel of the pages.
- Content that has been added by Citizen Space Training Site, for example most of the information, including words, pictures and documents.

Delib does not control the content added to this site, but does develop and test the software to support:

- Zooming in up to 200% without the text spilling off the screen.
- Navigating the website using just a keyboard.
- Navigating the website using speech recognition

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# Accessibility is everyone's responsibility

19% of working age adults are disabled

45% of pension age adults are disabled

Source: [scope.org.uk](http://scope.org.uk)

1 in 12 men and 1 in 200 women experience red/  
green colour blindness

Source: [www.nhs.uk/conditions/colour-vision-deficiency](http://www.nhs.uk/conditions/colour-vision-deficiency)

*Not everyone sees and navigates the page in the same way as you.*

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# Accessibility is everyone's responsibility

“Do the hard work to make things simple”

Office for National Statistics aim to design ‘mobile first’:

“Designing mobile first, ensuring our surveys work on smartphones in the first instance.

Constraining ourselves to less screen space helps us to produce cleaner questions and highlight where we're trying to do too much in one question”

Source: ‘Designing the future of ONS surveys’

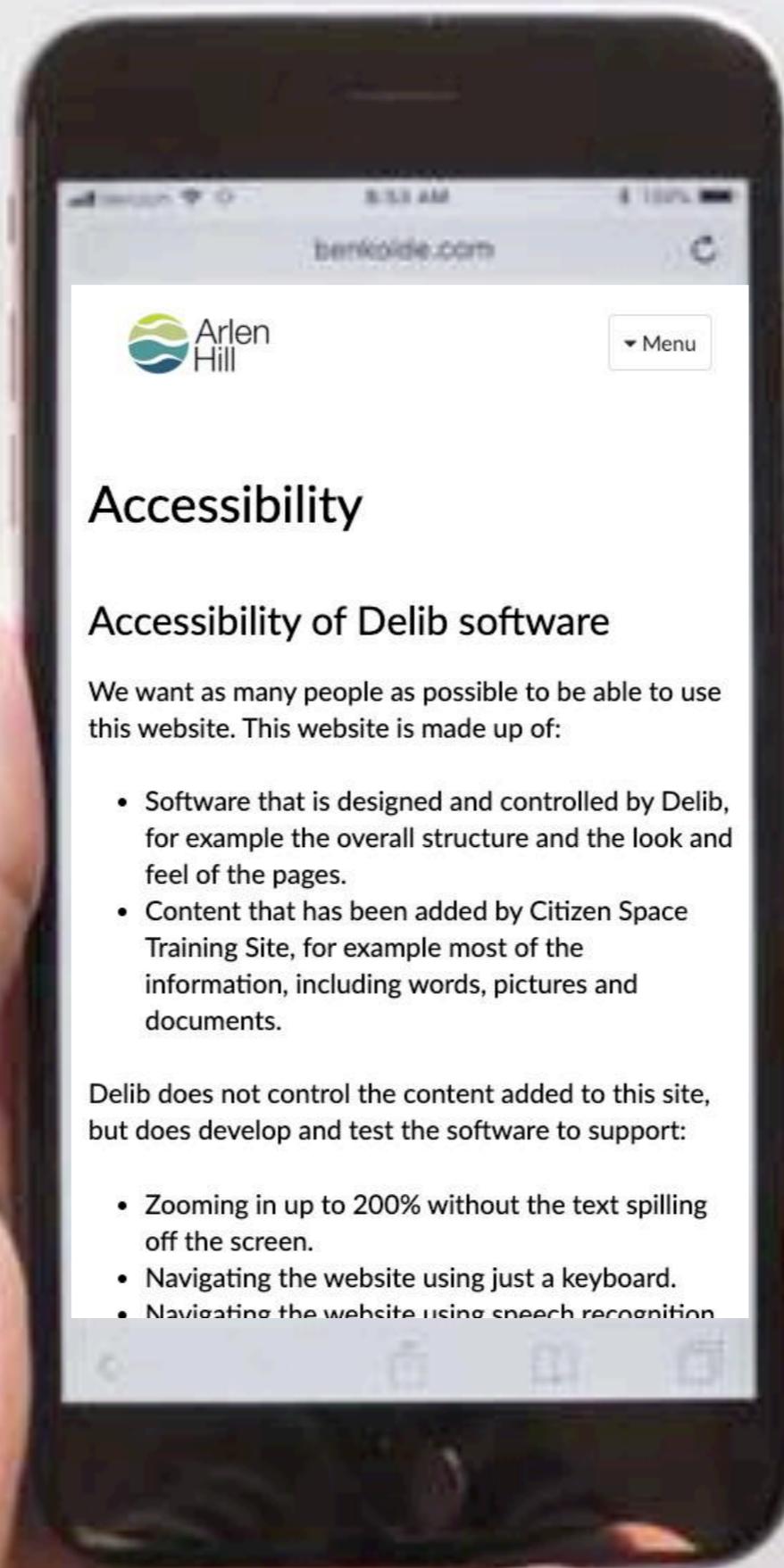
<https://blog.ons.gov.uk/2019/01/10/designing-future-surveys/>

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# Some things to consider:

- + Add audio description to videos, and alternative text to images
- + Add captions to your video content
- + Try to keep the layout uncluttered and intuitive
- + Use language that is easier to understand
- + Could you make an 'Easy English' summary sheet?
- + Try to keep information out of PDFs and images
- + Define abbreviations and acronyms on first use.
- + Avoid flashing and distracting content.
- + Provide clear instructions to links.
- + Use your accessibility labels.



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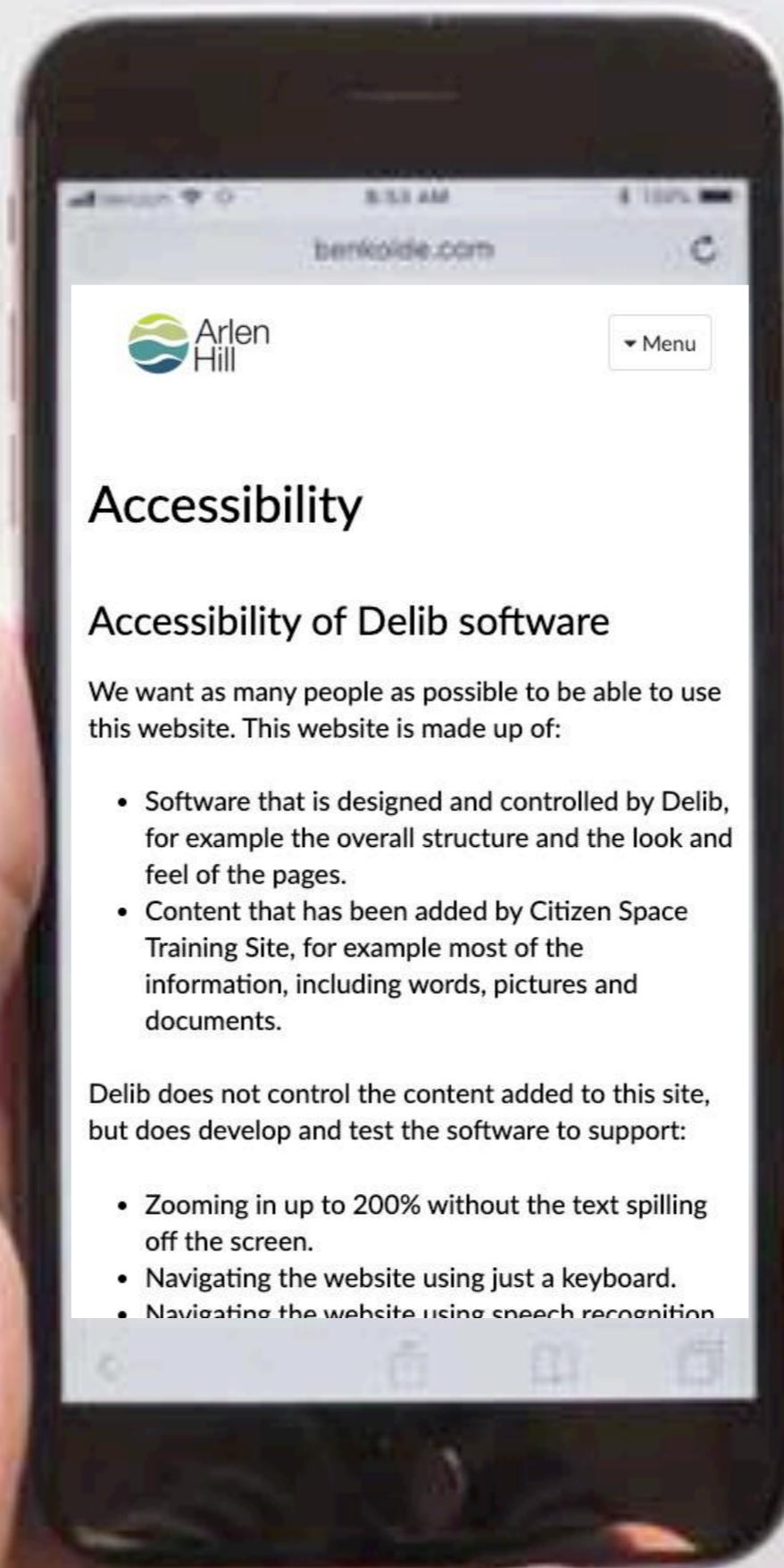
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*There is an excellent sample accessibility statement here:*

*<https://www.gov.uk/government/publications/sample-accessibility-statement/sample-accessibility-statement-for-a-fictional-public-sector-website>*



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**Any questions?**

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