Scottish Borders Council

Building a Dialogue

25 April 2018



Engaging with our residents

- Typically hard to reach mass public
- Same few active residents all the time
- Same ideas/suggestions over and over
- Unrealistic expectations about service delivery/budgets

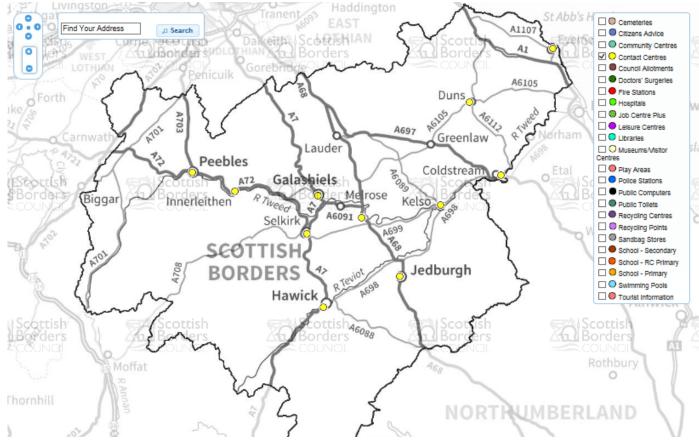


What do we want to achieve?

- Get ideas and suggestions from lots of residents
- Understand what services are important to people
- Educate residents on what is possible within budgets and timescales
- Make savings

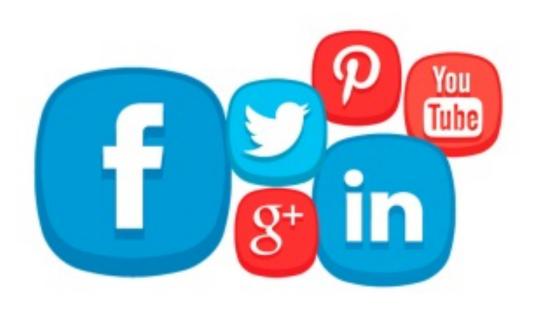


With a large geographical spread, online engagement is usually the most convenient way for people to get involved.





Promote through social media





Advantages

- Anonymous for users to comment and rate
- Use for any subject you want to engage with public on, consultations, surveys and polls
- Easy to manage challenges
- Easy to pull together reports and collate comments



Previous methods

Budget Simulator (example from Hull)

Budget Overspent - Savings Required	Overspend 30.13m Over Budget 8.4%	۱
	-20% -15% -10% -5% 0% 5% 10%	Consequences
Creating a Strong Economy for the City	i Culture (£2.1m)	
Creating an attractive City to Live and Work in	· · · · ·	No change to current planned service provision
Creating opportunities for everyone to Learn & Achieve their Potential	<i>i</i> Heritage & Events Programmes (£1.2m)	No change to current planned service provision
Preventative Services & ensuring Early > Intervention		
Safeguarding the most vulnerable	i Parks & Greenspace (£2.6m)	No change to current planned service provision
Creating Better Services for Customers	· · · · •	
Public Health >	1 Public Transport & Accessibility (£6.9m)	
Council Tax >	· · · · •	No change to current planned service provision
Schools & Other Corporate Expenditure, > including costs directly funded by grant and required by regulation	<i>i</i> Roads & Street Lighting (£-0.2m)	No change to current planned service provision
	1 Sport & Physical Activity (£0m 100% funded by	
« Introduction		Review and Finish »



And then a follow up so we can include ideas in future





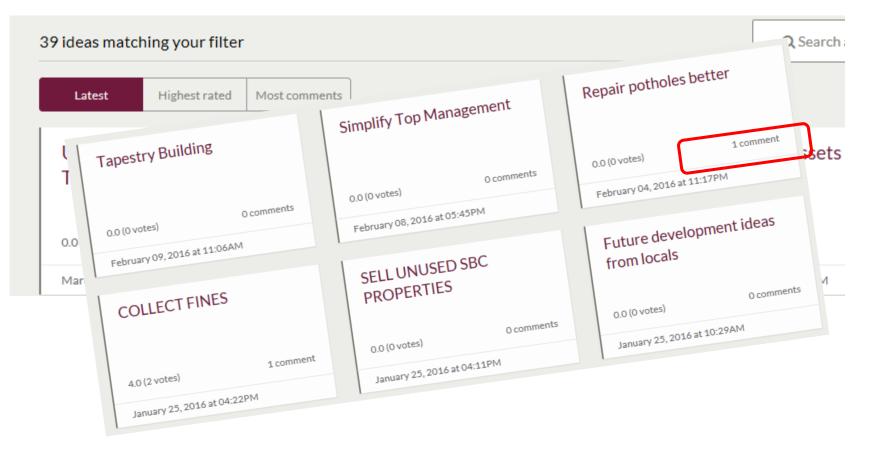
Monitor the suggestions received

39 ideas matching your filter		Q Search :
Latest Highest rated Most comm	lents	
Upcycling Shed at Eshiels Tip	Rubbish/Recycling/Eshiels Tip	Preserving of assets
0.0 (0 votes) 0 comments	0.0 (0 votes) 0 comments	0.0 (0 votes)
March 30, 2016 at 06:49PM	March 30, 2016 at 11:01AM	March 05, 2016 at 10:01AM

You can manage this so that no comment is live until it has been approved although we decided against that and allowed commenting which we retrospectively reviewed.

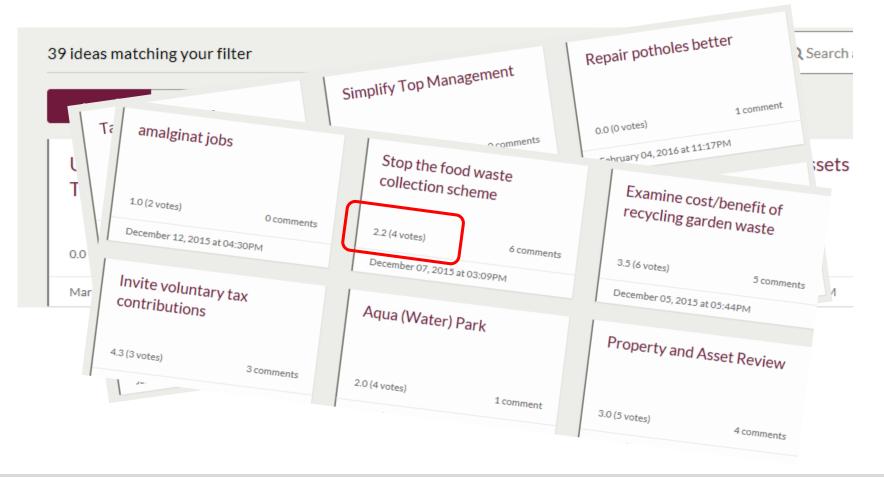


Check for comments – these could be positive or might disagree with the original poster.





Check for votes (comments can be rated by other users). The more votes, the more public interest.





Read through the suggestions received





Flag up suggestions to relevant service area

See All Ideas

Turn the heating down

My experience of visiting council offices and council-run facilities in winter, including the head office, is that they are always FAR too hot. If I'm on foot and it's a chilly day then as soon as I enter an SBC building I have to start removing layers of clothing in a hurry before I melt. I often notice council staff walking about in their shirt sleeves. It's just not natural, let alone justifiable, to have staff working in overheated offices on frosty days - what's wrong with wearing a jumper? We used to be told that turning our heating at home down by just one or two degrees will save us loads on our domestic heating bills so PLEASE turn down the heating.

Why the contribution is important

Save money, better for the health of the staff AND a positive contribution to reducing the Council's CO2 footprint which is so vital if we are serious about combatting climate change.

by Taxpayer on November 23, 2015 at 09:04AM

Report this Idea



Including the comments....

Comments

Posted by ancrumcraig November 27, 2015 at 16:16

I agree. Nothing wrong with wearing jackets/jumpers in the office. If employees feel chilly they could do some exercise!

Report this Comment



Researching new office wear







Counter arguments with alternative suggestions

Comments

Posted by ancrumcraig November 27, 2015 at 16:16

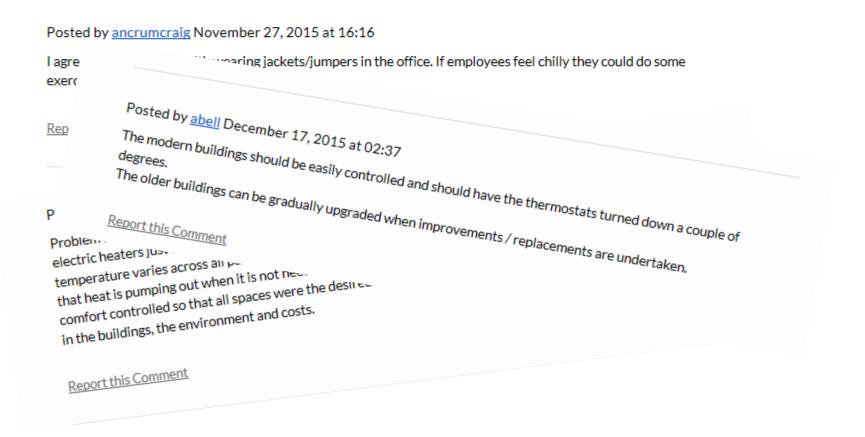
I agree. Nothing wrong with wearing jackets/jumpers in the office. If employees feel chilly they could do some exercise!

Report this Comment Posted by <u>Alisontaylor</u> Novem Problem is that the buildings do electric heaters just have settin temperature varies across all p that heat is pumping out when comfort controlled so that all in the buildings, the environm	it is not neede and also void of he naces were the desired 18/65 de	ystems. Radiators have individual thermostats, torage heaters. I know in all the old schools heaters are controlled centrally which can mean eat when it is needed. If all buildings could be egrees then I think that it would be better for people	
Report this Comment			



Further comments

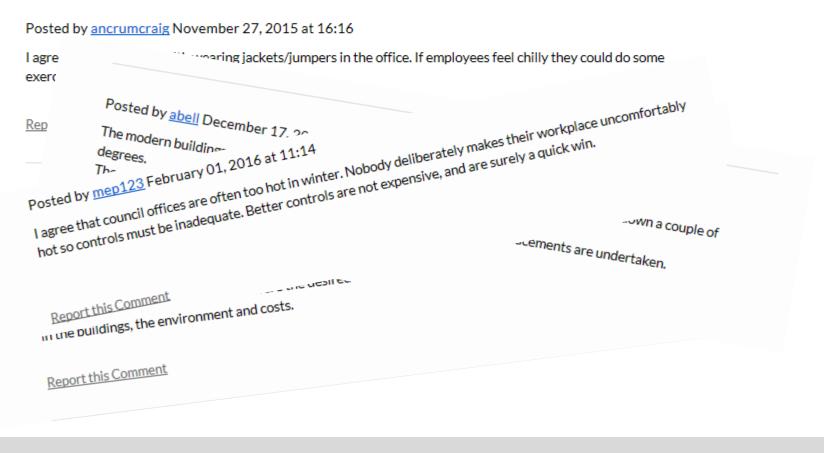
Comments





And more agreement

Comments





Year 2 – trial and error

We separated out each challenge into an area of corporate responsibility so residents only need comment on the areas they were interested in





Delivering Excellent Public Services - Budget challenge

This challenge is now closed.

See All Ideas

We are committed to developing excellent, accessible public services keeping our customers at the heart of what we do. This includes providing more online services with over half of the public now accessing our website via smartphones/tablets as well as delivering services differently where there are benefits in doing so. Internally, we are committed to redesigning our systems to work smarter and be more efficient.

Our plans include:

- Implementation of a new internal system to modernise finance, HR and procurement systems
- · Continue to promote 'channel shift', encouraging customers to communicate with us through online facilities.

Read more about our Corporate Transformation programme

See our current performance

We need your views

We want your views on how we can continue to improve services in this area during a time we have less money available. Give us your ideas below.

All of your feedback will inform the financial planning process and the Corporate Transformation programme.

1 idea matching your filter

scotborders.gov.uk

Q Search and Filter



The response was disappointing and sometimes didn't fit the area we were asking about

11-		AD STATE
idea matchin	g your filter	
Latest	Highest rated	Most comment
Pay pensio	ons and conc	litions
0.0 (0 votes)	00	comments



Try again

Scottish Borders budget challenge

We need you

We are now starting our budget-setting process for 2018/19 and want YOUR ideas on what our priorities should be for our budget.

your area

your say

Where should we prioritise funding, do things differently and improve services, whilst still addressing our priorities for the Borders, including economic growth, attainment and care?

Like household budgeting, there are limited funds available. To put this into perspective, if the Council were to continue delivering services in the same way as we do now there will be a funding gap of approximately £26million over the next five years.

Considerations

The requirement to 'balance the books' each year requires us to save money, generate additional income and prioritise spending. We need to make a number of difficult choices which may not be popular with all people. When submitting your ideas, you **may** want to consider the following themes:

- Efficiencies can we do things in a more streamlined way?
- Removal or reduction of services are there services, which in your view, could be removed, or reduced?
- Different Models of delivering services are there services which we could deliver differently?
- Increased charges to service users should we be charging more for some services?

Please give us your ideas on how the Council can save money through annual revenue savings over the next 5 years. Please also give us your ideas on how we can prioritise spending and/or generate additional income.

The consultation will remain open until end of January 2018 and all responses will be fed into the budget planning process before the final proposals go to the Council meeting on 8 February 2018.



Get people started with some examples:

What do you think about subsidised transport?

4.0 (1 vote)

5 comments

November 16, 2017 at 10:17AM

Please give us your views on grass cutting

3.6 (3 votes)

6 comments

November 16, 2017 at 10:11AM



Give them a brief overview of the suggestions along with our objectives

Please give us your views on grass cutting

The options we are considering:

- · Cut some areas less frequently, including steep, sloping ground
- Change the look and feel of areas, while maintaining access and amenity, but allowing grass to grow longer
- Work with communities and other land owners to hand over or hand back responsibility of certain areas
- Planting areas of wild flowers

What is not being considered is changes to grass cutting of sports pitches, war memorials, high amenity areas, or parks where they are understood to be used for formal recreation.

Why the contribution is important

Our neighbourhood grass cutting service is estimated to cost in the region of £1.3m a year to provide. This is not a statutory service and we are seeking to find ways to reduce the cost, while retaining an acceptable level of service.

by kirstychristie on November 16, 2017 at 10:11AM

Report this Idea

Current Rating

Average score : 3.6 Based on : 3 votes







Result = mixed reactions...

Posted by Borderer November 20, 2017 at 21:51

It is a good idea, but it would be good to see areas like the cemeteries being better kept.

Currently they are a disgrace and the managers who oversee the service should be ashamed at the standards they are setting.

Report this Comment



Result = mixed reactions...

Posted by Atkinson November 24, 2017 at 11:13

Employing full time SBC staff to carry out these works is a hefty overhead. Would it not be more cost effective to set this type of work to outside contractors who could be monitored by existing SBC supervisors. Suitably qualified Outside contractors would be less constrained by contracted hours of work. Ie where necessary they can work out with the normal SBC working day to get the job done. No SBC pension liabilities or obligation. Responsible for their own training, liability insurance ,health and safety ,equipment costs etc.

Report this Comment



Result = mixed reactions...

Posted by Grandwazooo November 25, 2017 at 08:45

If grass and landscaped areas are left unmanaged, these areas will revert to nature's ways relatively rapidly. They will become overgrown and unsightly in most cases. Rubbish may start to find a home amongst it and then people complain. Better to maintain these areas on a regular basis.

Report this Comment



Easy to create reports

Information passed to relevant services and management team.

Results and Reporting for all Challenges

Ideas

Number of ideas: 112

- · Download all ideas, sorted by creation date (xlsx)
- · Download all ideas, sorted by rating (xlsx)
- · Download all ideas, sorted by number of comments (xlsx)

Comments

Number of comments: 174 Average number of comments per idea: 1.6

· Download all comments (xlsx)

Ratings

Number of ratings: 221 Average number of ratings per idea: 2.0

Tags

Number of tags: 1 Average number of tags per idea: 0.0 • Download all tags (xlsx)



Getting the most out of Dialogue

It's a really effective communication tool. People will respond to posts you send out and also to suggestions made by other people.



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Ensure that service department managers are aware of the Dialogue tool and send on anything which requires feedback from them.